

YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1434

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH SIDE UNIT, YOUNGSTOWN  
HOSPITAL /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2586. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	10	1/2		OCT 19 1951
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	2 1/2	2 1/2	SEP 26 1951	

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1435

ORDER NO. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PIONEER PAVILION AND HORSESHOE  
CURVE, MILL CREEK PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1030. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	20	1/2		OCT 19 1951
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 22 1951	SEP 30 1951
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/2		2-9-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1436

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

REUBEN McMILLAN FREE LIBRARY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT ~~XXXXXXXXXXXX~~ NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1416. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OB  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH <u>R.O.</u>		1/2		OCT 19 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2	OCT 22 1951 SEP 26 1951	SEP 26 1951 1-4-52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1437

ORDER NO. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

STAMBAUGH AUDITORIUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1773. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	20	1/2		
RETOUCHING	10	1/4		OCT 19 1951
REPHOTO				
PHOTO-LITHO				SEP 26 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2	SEP 26 1951	12-20-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YOUNGSTOWN NEWS AGENCY,  
YOUNGSTOWN, OHIO

NO. 1CH1438

ORDER NO. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

YOUNGSTOWN PUBLIC SQUARE,  
LOOKING NORTH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1411. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH		1/2		OCT 12 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	1-4-52	1-4-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1439

ORDER NO. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

NIGHT VIEW OF CENTRAL SQUARE,  
LOOKING NORTHWEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2587. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

W D 9893

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH		1/4		OCT 19 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



YOUNGSTOWN NEW AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1440

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

VOLNEY ROGERS MONUMENT AND  
ENTRANCE TO MILL CREEK PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH255. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	10	1/2		OCT 12 1951
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1441

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YOUNGSTOWN MUNICIPAL AIRPORT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2590. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

(8) Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	10	1/2	OCT 19 1951	OCT 19 1951
SKETCH	5	1/2	OCT 19 1951	OCT 19 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1442

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAHONING COUNTY COURT HOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH256. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	10	1/2		OCT 19 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	1-4-52	1-4-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1443

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER, BORDER

TITLE IN FULL

GENERAL VIEW OF YOUNGSTOWN SHEET  
AND TUBE COMPANY, NIGHT VIEW,  
CAMPBELL WORKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1BH2588. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH		1/4		OCT 11 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				SEP 26 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2	SEP 26 1951	

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



YOUNGSTOWN NEWS AGENCY, YOUNGSTOWN, OHIO

NO. 1CH1444  
1444  
ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CENTRAL TOWER, PUBLIC SQUARE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH254. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES  
NEW COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

18 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *BB*  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	10	1/4		OCT 19 1951
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			OCT 22 1951	SEP 30 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Make new  
for colors*



YOUNGSTOWN NEWS AGENCY,  
YOUNGSTOWN, OHIO

NO. 1CH1445

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BUTLER ART INSTITUTE AND FIRST  
CHRISTIAN CHURCH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1770. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	10	4 1/2		OCT 19 1951
RETOUCHING		1 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2 1/2		1-7-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



YOUNGSTOWN NEWS AGENCY,  
YOUNGSTOWN, OHIO

NO. 1CH1446

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

YOUNGSTOWN COLLEGE, SCHOOL OF  
ENGINEERING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1410. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	L.O.	1/2		OCT 10 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/4		1-4-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



YOUNGSTOWN NEWS AGENCY,  
YOUNGSTOWN, OHIO

NO. 1CH1447

ORDER No. 69618

DATE 10-1-51

25 M MINIATURES 3 1/2 x 2 1/2" ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE RAPIDS AT OLD MILL, IDORA  
PARK AT NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH442. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects or  
Order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 9 - 1951
SKETCH	10	1/2		OCT 19 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2		1-7-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



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HICKEY BROTHERS, INC., DAVENPORT, IOWA  
PHOTO COURTESY ASSOCIATION OF COMMERCE, MOLINE, ILL.

NO. 1CH1448  
ORDER No. 69742  
DATE 10-2-51

12½ M POST CARDS C.T. ARE COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW, MOLINE, ILLINOIS

(TITLE TO BE IN REVERSE TYPE)  
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT  
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1951	OCT 8 - 1951
SKETCH				
RETOUCHING		7 1/2	OCT 3 1951	OCT 8 1951
REPHOTO				
PHOTO-LITHO			OCT 15 1951	OCT 15 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	2 1/2	OCT 17 1951	10-17-51
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

E 1738  
Specimen  
Air mail 9 p.m.  
for type



F.R. Jellison Store, BAR HARBOR, MAINE

NO. 1CH1449

ORDER No. 69751

DATE 10-2-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BASS HARBOR HEAD LIGHT,  
MT. DESERT ISLAND, MAINE

PRIV. # BEFORE TITLE: 162

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE OCK252 FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 5 1951	OCT 8 - 1951
SKETCH				
RETOUCHING		1 1/2	OCT 3 1951	OCT 5 1951
REPHOTO				
PHOTO-LITHO				OCT 18 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	OCT 18 1951	10-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F.R. JELLISON STORE, BAR HARBOR, MAINE

NO. 1CH1450-

ORDER No. 69752

DATE 10-2-51

12 $\frac{1}{2}$  M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ECHO LAKE FROM BEACH CLIFF,  
SOUTHWEST HARBOR, MT. DESERT  
ISLAND, MAINE

PRIV. # BEFORE TITLE: 163

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 4 1951	OCT 5 - 1951
SKETCH				
RETOUCHING		1 1/2	OCT 3 1951	OCT 4 1951
REPHOTO				
PHOTO-LITHO				OCT 12 1951
BLUEPRINT			OCT 8 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	OCT 12 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



FREED NEWS CO., SPRINGFIELD, OHIO

NO. 1CH1451

ORDER No. 69630

DATE 10-2-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
MERCY HOSPITAL, SPRINGFIELD,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OCH809 FOR COLORS-BUT DO NOT SHOW DIFFERENT SHADES  
ON BLDG. MAKE ALL ONE COLOR-BUFF BRICK. - CONCRETE BETWEEN THE  
WINDOWS, AND MARBLE ON THE ENDS OF THE BUILDING. CHROME  
WINDOW TRIMMINGS. ADD CLOUDS. GREEN GRASS, LEAVES ON TREES,  
AND SHRUBBERY. TAKE OUT CARS. LEAVE LIGHT POLES ON GRASS  
IN FRONT OF BLDG., THEY ARE BLACK WITH CONCRETE AT BOTTOM AND  
SILVER AT TOP.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	OCT 11 1951
SKETCH				
RETOUCHING	5	1 1/2	OCT 3 1951	OCT 3 1951
REPHOTO				
PHOTO-LITHO				OCT 19 1951
BLUEPRINT			OCT 15 1951	
STRIPPING, OPAQUING			OCT 19 1951	
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

4



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 1CH1452 ORDER NO. 69760 DATE 10 3-51

CUSTOMER BILTMORE TIRE CO.  
CHICAGO ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEAT COVERS - OUR BUSINESS FOR OVER A  
QUARTER OF A CENTURY.....ETC

(SEE COPY)

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. FOR VIEW OF BUILDING USE PHOTO FROM 9BH451.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*L.O. 11/2*  
*Ret 4*  
*Am B.C. 106 2*  
*L.O. 10*  
*CB*

*as quoted*

*W 5th*

*Red 7/2*



ST. PAUL NEWS COMPANY, INC.,  
ST. PAUL, MINN.

NO. 1CH1453

ORDER No. 69635

DATE 10-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

UNION STATION, ST. PAUL,  
MINNESOTA

PRIVATE # BEFORE TITLE: ST.P-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GRAY STONE BUILDING, BLACK DOORWAYS. SIGN: "UNION STATION"  
IS WHITE ON GREEN BACKGROUND. BACKGROUND HAS TWO RED STRIPES AT  
BOTTOM, BLACK POST. DARK GRAY DRIVEWAY. DARK GREEN HEDGE. GREEN  
LIGHT STANDARDS ON STREET. TWO YELLOW CABS IN FRONT OF STEPS,  
OTHER AUTOS DARK COLORS. GREEN FOLIAGE ON TREES. STREET-GRAY  
AND TAN(DARK) BETWEEN TRACKS.  
REMOVE- WIRES, PARKING METERS, AND MAN IN STREET.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1951	
SKETCH				OCT 3 1951
RETOUCHING		4	OCT 3 1951	
REPHOTO				
PHOTO-LITHO			OCT 11 1951	OCT 17 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	OCT 17 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ST. PAUL NEWS COMPANY, INC.,  
ST. PAUL, MINN.

NO. 1CH1454

ORDER NO. 69635

DATE 10-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE IN FULL (IN SKY)

IMPRINT

SAME AS ABOVE

SAILING FROM WHITE BEAR YACHT  
CLUB DOCK, WHITE BEAR LAKE,  
NEAR ST. PAUL, MINNESOTA

PRIVATE # BEFORE TITLE: ST.P-36

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BOATS ARE MAHOGANY OR WHITE, WITH WHITE SAILS. NATURAL GRAY  
DOCK. BLUE WATER. DARK GREEN FOLIAGE ON TREES.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1951	OCT 8 - 1951
SKETCH				
RETOUCHING	4	3	OCT 3 1951	OCT 4 1951
REPHOTO				OCT 17 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 15 1951	
HAND COLOR PROOF	106	1 1/2	OCT 17 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 1CH1455

ORDER No. 69637

DATE 10-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
CHIMPANZEE AT THE MONKEY JUNGLE,  
NEAR MIAMI, FLORIDA

PRIVATE # BEFORE TITLE: M51

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **CUST.**

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5x7  
add paper  
to 2x7 + better

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 11 1951
SKETCH				
RETOUCHING		3 1/2	OCT 8 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		10-30-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GULF STREAM CARD & DISTRIBUTING CO.,  
MIAMI, FLORIDA

NO. 1CH1456

ORDER NO. 69637

DATE 10-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAN, THE ORANGUTANG, WITH HIS  
DRESS AT THE MONKEY JUNGLE, NEAR  
MIAMI, FLORIDA

PRIVATE # BEFORE TITLE: M52

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF ORANGUTANG IS RED. BRILLIANT SHIRT ON JOE.

HIBISCUS, ETC. FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 11 1951
SKETCH				
RETOUCHING		2 1/2	OCT 8 1951	OCT 12 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2		10-31-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY NIAGARA CAVE, HARMONY, MINN.

NO. 1CH1457

ORDER No. 69771

DATE 10-3-51

12 $\frac{1}{2}$  MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALK LEADING TO CRYSTAL  
WEDDING CHAPEL, NIAGARA CAVE,  
IOWA - MINNESOTA LINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ELECTRIC LIGHTS & WIRING.

SUBDUE CAVE COLORS.

TITLE IN WALK. HAVE LEGIBLE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
Please  
neg-  
colors are  
other  
attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1951	OCT 8 - 1951
SKETCH				
RETOUCHING	4	2	OCT 4 1951	OCT 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	102	9	10/1/51	10/5/51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY NIAGARA CAVE, HARMONY, MINN.

NO. 1CH1458

ORDER No. 69771

DATE 10-3-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE LODGE, NIAGARA CAVE,  
IOWA - MINNESOTA LINE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW NIAGARA CAVE RED LETTERING CLEARLY.. NICE CLOUDS.  
ENTER WHITE LOGS. SIDE WHITE SIDING. WINDOW FRAMES RED.  
ROOF TRIM RED. ROOF BROWN SHINGLES. TRELLIS WHITE. REMOVE  
TELEPHONE POLE & WIRES.

THREE PHOTOS ENCLOSED. SEE 1ST CHOICE  
USE BEST.

*See Kodachrome card  
enclosed*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order. Please  
send in original or nega-  
tives. Colors are  
in each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 11 1951
SKETCH				
RETOUCHING	3	3	OCT 4 1951	OCT 11 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	11-1-51	
ARTIST DEPT.	10	8 3/4		1/31/51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Red Ingress*



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
AND CRESCO, IA.

NO. 1CH1459

ORDER NO. 69772

DATE 10-3-51

6½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ENTRANCE LODGE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1458. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 10 1951
SKETCH			OCT 10 1951	OCT 17 1951
RETOUCHING				
REPHOTO			OCT 10 1951	OCT 31 1951
PHOTO-LITHO			OCT 19 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			11-1-51	
ARTIST DEPT.	108	2 1/2		4-11-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

12 Subjects or  
see... Please  
or nega-  
and colors are  
each other  
to make an attractive set.

Use this form for miniatures



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
AND CRESCO, IA.

NO. 1CH1460  
ORDER NO. 67992  
DATE 10-3-51

6 1/2 M MIN VIEW 3 1/2 X 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

60 FOOT WATERFALL/IN 150  
FOOT DOME, 210 FEET UNDERGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH624. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 10 1951
SKETCH		1/2	OCT 12 1951	OCT 17 1951
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2		4-4-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
AND CRESCO, IA.

NO. 1CH1461  
ORDER NO. 69772  
DATE 10-3-51

6½ M MIN VIEW 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

STALACTITE ROOM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1327. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 13 1951	OCT 13 1951
SKETCH			OCT 13 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
AND CRESCO, IA.

NO. 1CH1462

ORDER No. 69772

DATE 10-3-51

6 1/2 M MIN VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WALK LEADING TO STALACTITE  
ROOM /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1324. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	
SKETCH		1/2	OCT 10 1951	OCT 17 1951
RETOUCHING		1/4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
AND CRESOO, IA.

NO. 1CH1463

ORDER No. 69772

DATE 10-3-51

6½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

LOST RIVER, 150 FT. UNDERGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH639. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	
SKETCH			OCT 10 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
AND CRESCO, IA.

NO. 1CH1464  
ORDER No. 69772  
DATE 10-3-51

6 1/2 M MIN VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

RECEPTION ROOM, 100 FEET  
UNDERGROUND /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. YES /  
IMPRINT ~~XXX~~ NONE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH635. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1951	OCT 10 1951
SKETCH			OCT 13 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 19 1951	
HAND COLOR PROOF				
ARTIST DEPT.	22	2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
AND CRESCO, IA.

NO. 1CH1465  
ORDER NO. 69772  
DATE 10-3-51

6½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TERRACE FOUNTAIN, WHITE ROCK  
FORMATION, ¼ mile from entrance

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH634. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:  
12 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 10 1951
SKETCH		1-1	OCT 10 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	2	4/7/52	4/7/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 1CH1466  
 ORDER No. 69772  
 DATE 10-3-51

NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
 AND CRESCO, IA.

6½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
 CRYSTAL CHAPEL, 100 FEET  
 UNDERGROUND, VARI-HUED STALCTITES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH638. MAKE NEW BLACK NEGATIVE.  
 REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY INC CHICAGO  
 ENV

ATTENTION!!

12 Subjects of  
 a set. Please  
 send in original or nega-  
 tive and uncolored colors are  
 in harmony with each other  
 to make an attractive set.

Executive OK of Estimate  
 By \_\_\_\_\_ Cost Dept. Checked  
 Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 10 1951
SKETCH			OCT 10 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			OCT 19 1951	SEP 30 1951
ARTIST DEPT.	108	2	OCT 31 1951	4-452

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
AND CRESCO, IA.

NO. 1EH1467  
ORDER No. 69772  
DATE 10-3-51

6 1/2 M MIN VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FADE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO STALACTITE ROOM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1326. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION  
12 Subjects of  
Please  
negative  
colors are  
in harmony  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up			OCT 10 1951	
SKETCH			OCT 14 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	165	2		4-7-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 1CH1468  
 ORDER No. 69772  
 DATE 10-3-51

NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.  
 AND CRESCO, IA.

---

6 1/2 M MIN VIEW 3 1/2 x 2 1/2 ART COLORTONE  
(ALL OF THIS ON THE PICTURE SIDE)  
 PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER  
 TITLE IN FULL  
 LAVA-LIKE FORMATIONS, STALACTITES

FULL FACE 3 SIDES  
(ALL OF THIS ON THE ADDRESS SIDE)  
 FRONT No. NO R. M. YES /  
 IMPRINT NONE  
 PHOTO PROPERTY OF C.T.

---

RETOUCHING AND COLOR DESCRIPTION  
  
 USE PHOTO FROM 5AH637. MAKE NEW BLACK NEGATIVE.  
 REDUCE COLOR PLATES.

---

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

NO

CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

**ATTENTION:**

12 Subjects of

For this customer. Please

on the all cuts or nega-

the form and colors are

with each other

to make an attractive set.

Executive OK of Estimate  
 By \_\_\_\_\_  
 Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked  
 By CP  
 Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 10 1951
SKETCH			OCT 10 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24	2	SEP 24 1951	

DATE BLUEPRINT OK'D \_\_\_\_\_  
 By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
 \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_



NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA.

AND CRESCO, IA.

NO. 1CH1469

ORDER No. 69772

DATE 10-3-51

6½ M MIN VIEW 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

"AVENUE OF STALACTITES" /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1325. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

12 subjects of  
order this of. Please  
send to it that all the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**

Cost Dept. Checked

By OK

Date \_\_\_\_\_

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 10 1951
SKETCH			OCT 10 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	12	2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



NO. 1CH1470  
NIAGARA CAVE, HARMONY, MINN. NEAR DECORAH, IA. ORDER No. 69772  
AND CRESO, IA. DATE 10-3-51

6 1/2 M MIN VIEW 3 1/2 x 2 1/2 ART COLORTONE FULL FACE 3 SIDES	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. YES
TITLE IN FULL	IMPRINT NONE
CORRIDOR OF MAJESTY /	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH628. MAKE NEW BLACK NEGATIVE.  
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 subjects or  
on... Please  
set... or nega-  
live... colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_  
ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 10 1951
SKETCH		15	OCT 10 1951	OCT 17 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1471 ORDER NO. 69784 DATE 10-4 51

CUSTOMER RUSSELL STATE BANK  
RUSSELL, KANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RUSSELL BANK  
RUSSELL, KANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE SMALL PHOTO. LARGE PHOTO FOR DETAILS. (RETURN LARGE PHOTO TO CUSTOMER)  
CROP AS MARKED. PHANTOM ADJOINING BLDGS. TAKE OUT CARS, PEOPLE AND SHADOW  
OF LIGHT POLES. ALSO SIGN AT BANK ENTRANCE, ON SIDEWALK.

SMUIT RETOUCED PHOTO.

COLOR DESCRIPTION

#62 FOR DARK AREA AT SHORT END. #31 SLIGHTLY DARKER. FOR BRICK. LIGHT STONE  
JUST AS ON PHOTO. SIGN ALUMINUM.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

104  
11-7-51  
209

Rept. 3.50  
net

Walt

Submit  
Ret. Photo  
OK - LEB



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 1CH1472	ORDER NO. 69785	DATE 10-4-51	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER J.O. SMITH CHICAGO, ILLINOIS							
PHOTO PROPERTY OF C. T. & CO.	12½ M POST CARDS	SIZE 3½ X 5½	STYLE ART COLORTONE FULL FACE					TO
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		(All of this on address side)					
	Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. 5	R. M. Yes No				
	Title in full	IN SKY TO LEFT:	R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	Trade Mark, Yes No	Special type as sample			
	309 SO. ASHLAND BUILDING		IMPRINT: Customer	C. T. Imprint	No Imprint			
	301-309 SO. ASHLAND AVE.,		Side — Center					
	CHICAGO 7, ILL.							
	RETOUCHING DEPARTMENT		Blue Print Handcolor Black & White Proof. Titles — Red, Blue					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing							
	Follow Layout							
	FOLLOW TISSUE OVERLAY.							
	SUBMIT RETOOCHED PHOTO.							
	COLOR DESCRIPTION							
	FOLLOW TISSUE OVERLAY.							

3M-8-16-50

Re 5  
In 40 1/2 116  
La 9 1/2

W 2 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1473 ORDER NO. 69786 DATE 10-4-51

CUSTOMER MERCHANDISING ARTS, INC  
NEW YORK 10, NEW YORK

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN CENTER PANEL:**

POST AND COACH RESTAURANT - (BOLD)  
PORT AUTHORITY BUS TERMINAL  
41ST STREET & EIGHTH AVE., NEW YORK CITY

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO AS PER PENCIL SKETCH)  
INSERT CUT "C" BETWEEN TWO PHOTOS. CAPTION AT RIGHT. NAME LARGER TYPE THAN ADDRESS.  
PART OF CUT "C" WILL SLIGHTLY OVERLAP UPPER & LOWER PHOTOS. CUSTOMER WANTS MURAL  
AT UPPER RIGHT OF PHOTO "A" BROUGHT OUT CLEARLY AS POSSIBLE. USE BEST JUDGMENT  
FOR SMALL BORDER BETWEEN PHOTOS.

SELECT BETTER OF TWO COPIES OF PHOTO "B"

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE, HOWEVER, REMEMBER IT HAS A SLIGHT  
BLuish CAST AND MAKE ALLOWANCES

RETURN KODACHROME.

*Return 8/16/52  
B*

PHOTO RETURNED

TO

PHOTO USED FOR

3 Reproduction 5x7

1783

*L.B.  
R.H.  
L.C.  
L.A.*

106 2

106 2

*as quoted*

*Walt*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1474 - ORDER NO. 69787 - DATE 10-4-51

CUSTOMER HOTEL HENRY WATTERSON  
LOUISVILLE, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No  
Title in full

HOTEL HENRY WATTERSON  
415 WEST WALNUT STREET  
LOUISVILLE, KENTUCKY

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO NO YES

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1475 ORDER NO 69788 DATE 10-4-51

CUSTOMER LINDY COTTAGES  
COUDERSPORT, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LINDY COTTAGES, ROOSEVELT HIGHWAY U.S.  
ROUTE 6, COUDERSPORT, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COTTAGES ON RIGHT & REAR CENTER WHITE. GREEN CORNICE EDGE & WINDOW SHUTTERS  
DARK RED ROOFS. TRAILER ON RIGHT - BRIGHT SILVER COLOR. 1ST BLDG. ON LEFT-  
WHITE GREEN CORNICE & SASH. DARK RED ROOF. WHITE SIGN. BLACK LETTERS "LINDY  
SNACK BAR".....2ND BLDG ON LEFT: LIGHT GRAY WHITE TRIM. SLATE ROOF. SIGN ON  
LEFT BLACK. WHITE LETTERS. WHITE FENCE ON LEFT. SOME PINK FLOWERS ON BUSHES  
ON RIGHT FORGRD & CENTER. REMOVE LARGE POLES X ON CENTERS & LEFT.

COLOR DESCRIPTION

AS PER INSTRS. ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3  
M. Dec 12 1956  
Lag

Worth



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. 1CH1476 ORDER NO. 69790 DATE 10-4 51

CUSTOMER BARBER - GREENE COMPANY  
AURORA, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SAVE ERECTION ENGINEERING - ASSEMBLY-  
TIME! WITH BARBER - GREENE STANDARDIZED  
BELT CONVEYORS AND STACKERS... (SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

Rel. 4  
C.C. 107 13/4  
L.A. 10

as quoted

W.D.H.



THE CITY NEWS DEPOT, GREEN BAY, WIS.

NO. 1CH-1477

ORDER No. 70803

DATE 11-6-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JOANNES PARK POOL, GREEN BAY,  
WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEA-GREEN WATER IN POOL. LIGHT GRAY SIDES, ALUMINUM DIVING  
TOWER. BUILDING: LIGHT TAN STONE CENTER PORTION. WHITE SIDING.  
GRAY ROOF.  
GREEN FOLIAGE ON TREES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT	
COMPOSING, Type Set Up			NOV 8 1951		NOV 13 1951
SKETCH					
RETOUCHING		2	NOV 8 1951		NOV 8 1951
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	1½			11-29
ARTIST DEPT.		9			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



THE CITY NEWS DEPOT, GREEN BAY, WIS.

NO. 1CH-1478

ORDER No. 70803

DATE 11-6-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ST. NORBERT COLLEGE,  
W. DE PERE, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REDDISH BROWN BRICK BUILDINGS, WITH LIGHT GRAY STONE TRIM.  
GRAY ROOFS.

STACK: REDDISH BROWN BRICK-LOWER PART: BUFF BRICK-UPPER PART.

GREEN FOLIAGE ON TREES AND LAWN. BLUE WATER.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION!

2  
order for the material. I want  
one to it that all the material  
times are uniform and make an  
in harmony with the other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1951	NOV 13 1951
SKETCH				
RETOUCHING		2	NOV 8 1951	NOV 8 1951
REPHOTO				
PHOTO-LITHO			NOV 19 1951	NOV 23 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		11-28-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



Casper's OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1479  
ORDER No. 69796  
DATE 10-4-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~ALLIGATOR SWIMMING FOR FISHES~~  
~~CASPER'S OSTRICH & ALLIGATOR~~  
~~FARM, ST. AUGUSTINE, FLA.~~

CASPER TAKING HIS MORNING EXERCISE AT THE  
CASPER'S OSTRICH & ALLIGATOR FARM,  
ST. AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

10  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Photo for negative*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 3 1951	
SKETCH				
RETOUCHING	3	3+3	OCT 8 1951	OCT 8 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			NOV 1 1951	
HAND COLOR PROOF	107	1 3/4		11-5
ARTIST DEPT.	102	9 3/4	11/16/51	11/25/51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

VERY  
RUSH  
MUST HAVE  
PROOF 11/2



CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1480

ORDER NO. 69796

DATE 10-4-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLIGATOR BREEDERS AT CASPER'S  
OSTRICH & ALLIGATOR FARM,  
ST. AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. yes

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE 7BH208 FOR GOOD COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 11 1951
SKETCH			OCT 9 1951	OCT 10 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 15 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2		
ARTIST DEPT.	103	9 3/4		11-16-51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1481

ORDER NO. 69796

DATE 10-4-51

6 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT NONE.

THE SMALL EGG IS AN ALLIGATOR  
EGG - THE LARGE ONE AN OSTRICH  
EGG, CASPER'S OSTRICH & ALLIGATOR  
FARM, ST. AUGUSTINE, FLA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

10

See to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH	4	2	OCT 3 1951	OCT 11 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			OCT 12 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1		
ARTIST DEPT.	109	7		11-19-51

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1482  
ORDER No. 67996  
DATE 10-4-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT NONE.

ROCK PYTHON SNAKE, 16 FT. LONG,  
WEIGHS 225 LBS. AT CASPER'S  
OSTRICH & ALLIGATOR FARM,  
ST. AUGUSTINE, FLA.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Red Duplication

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 11 1951
SKETCH				
RETOUCHING	1	2 1/2	OCT 8 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			OCT 15 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	102	10	11/4/51	11/5/51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

E



CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. LCH1483  
ORDER No. 69796  
DATE 10-4-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. YES

TITLE IN FULL

8FT. ALLIGATOR BEING PUT TO SLEEP  
AT CASPER'S OSTRICH & ALLIGATOR FARM,  
ST. AUGUSTINE, FLA.

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

10 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1951	
SKETCH				
RETOUCHING	3	2	OCT 8 1951	OCT 8 1951
REPHOTO				
PHOTO-LITHO				OCT 17 1951
BLUEPRINT			OCT 15 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	OCT 17 1951	
ARTIST DEPT.	110	9		11/14/51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1484

ORDER NO. 69796

DATE 10-4-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
ALLIGATOR HAND BAGS -CASPER'S  
GENUINE ALLIGATOR PRODUCTS,  
CASPER'S OSTRICH & ALLIGATOR  
FARM, ST. AUGUSTINE, FLA.  
FRONT NO. I R. M. YES  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE CATALOG  
~~EXTENSION~~ FOR COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH				
RETOUCHING		3	OCT 8 1951	OCT 11 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 18 1951	
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	109	9 1/2		11-19-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

See  
Curt  
About Super  
Ground



10 M

CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1485  
ORDER NO. 69796  
DATE 10-4-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT NAME NONE

PELICANS AT CASPER'S OSTRICH &  
ALLIGATOR FARM, ST. AUGUSTINE,  
FLA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

# ATTENTION

Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 10 1951	OCT 11 1951
SKETCH			OCT 8 1951	
RETOUCHING		2		OCT 10 1951
REPHOTO				
PHOTO-LITHO			OCT 16 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	109	9		11-15-51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1486  
ORDER No. 69796  
DATE 10-4-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORFUL FLAMINGOS AT CASPER'S  
OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or  
er for this customer. Please  
to it that all cuts or nega-  
are uniform and colors are  
armony with each other  
like an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 11 1951
SKETCH				
RETOUCHING	9	8-2	OCT 8 1951	OCT 12 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 16 1951	
HAND COLOR PROOF	107	1 1/2		10-31-51
ARTIST DEPT.	104	9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Split job 101-2  
101-2 7 2 11-19-51  
9 1/2



CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1487

ORDER NO. 69796

DATE 10-4-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OSTRICHES RAISED ON CASPER'S  
OSTRICH & ALLIGATOR FARM,  
ST. AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES /

IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE 7BH204

for COLORS ON OSTRICHES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of  
der for this customer. Please  
to it that all cuts or nega-  
s are uniform and colors are  
harmony with each other  
ake an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			OCT 10 1951	OCT 11 1951
SKETCH				
RETOUCHING		3 1/2	OCT 8 1951	OCT 10 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	102	9 1/2	11/5/51	11/16/51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CASPER'S OSTRICH & ALLIGATOR FARM  
ST. AUGUSTINE, FLA.

NO. 1CH1488  
ORDER No. 69796  
DATE 10-4-51

6½ M POST CARDS C.T. ART COLORTON FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BABY OSTRICHES - 6 WEEKS OLD AT  
CASPER'S OSTRICH & ALLIGATOR FARM,  
ST. AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES  
IMPRINT NONE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of  
order for this material. Please  
be to it that all cuts or nega-  
ves are uniform and colors are  
harmonious with each other  
make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 8 1951	OCT 11 1951
SKETCH				
RETOUCHING	4	2	OCT 8 1951	OCT 8 1951
REPHOTO			OCT 1951	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.	105	9½		11-14-51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



HAMLIN'S 5 to \$1.00 STORE, COUDERSPORT, PA.

NO. 1CH1489

ORDER No. 69665

DATE 10-4-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

POTATO CITY HOTEL, ON ROOSEVELT  
HIGHWAY, U.S. ROUTE 6, 8 MILES  
EAST OF COUDERSPORT, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

*yes*

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN BRICK BUILDING. CENTER-BROWN & TAN MIXED STONE.  
PEA GREEN SASH, FRAMES, DOORS, AND MARQUEES IN CENTER AND RIGHT  
END. TOP CORNICE EDGE-LIGHT STONE. GREEN LAWN & SHRUBBERY ALONG  
FRONT & SIDE. WHITE POSTS-FRONT LAWN. DARK GRAY GRAVEL PARKING &  
ROAD. WHITE CENTER LINE. RED & LIGHT SILVER COLOR GAS PUMPS.  
WHITE STAND. WHITE SIGN OVER STAND-BLUE BORDER AROUND-RED LETTERS.  
(LETTERING ON SIGN TO BE CLEAR AND SHARP). GREEN FOLIAGE IN BACK-  
GROUND-LEFT AND RIGHT. ROADWAY IN FOREGROUND IS LIGHT GRAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 11 1951
SKETCH				
RETOUCHING	5	3	OCT 1951	OCT 13 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			OCT 16 1951	
HAND COLOR PROOF	107	1 1/2		10-25-51
ARTIST DEPT.	116	9		11/8/51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(E)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1490 ORDER NO. 69797 DATE 10-5-51

CUSTOMER LINCOLN MOTEL  
DIXON, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

LINCOLN MOTEL - DIXON, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW PENCIL SKETCH FOR LAYOUT & DESIGN.

COLOR DESCRIPTION

ROOF MEDIUM RED AND TAN VARIGATED. WHITE POSTS & TRIM. TAN - VARIGATED  
BRICK. CONCRETE DRIVE - LAMP POST---GREEN BLACK.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



ROSE NEWS CO., LANSING, MICH.

PHOTO BY JOHN RANDALL

NO. 1CH1491

ORDER No. 69670

DATE 10-5-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KELLOGG CENTER FOR CONTINUING  
EDUCATION, MICHIGAN STATE  
COLLEGE, EAST LANSING, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT - CARS, WIRES AND POLES, AND GARBAGE CAN.  
BUILDING IS LIGHT RED BRICK WITH CONCRETE TRIMMINGS. CONCRETE  
SIDEWALK. GRAVEL DRIVEWAYS. GREEN GRASS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 11 1951
SKETCH				
RETOUCHING	4	3	OCT 8 1951	
REPHOTO				
PHOTO-LITHO			10/16/51	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1"2		
ARTIST DEPT.		9"2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FA

Title in full

FRONT NO. 5

(All of this on address side)

R. M.	Yes	No
1. Do you have any children?		
2. Do you have any grandchildren?		
3. Do you have any pets?		
4. Do you have any hobbies?		
5. Do you have any interests?		
6. Do you have any friends?		
7. Do you have any relatives?		
8. Do you have any pets?		
9. Do you have any hobbies?		
10. Do you have any interests?		
11. Do you have any friends?		
12. Do you have any relatives?		
13. Do you have any pets?		
14. Do you have any hobbies?		
15. Do you have any interests?		
16. Do you have any friends?		
17. Do you have any relatives?		
18. Do you have any pets?		
19. Do you have any hobbies?		
20. Do you have any interests?		
21. Do you have any friends?		
22. Do you have any relatives?		
23. Do you have any pets?		
24. Do you have any hobbies?		
25. Do you have any interests?		
26. Do you have any friends?		
27. Do you have any relatives?		
28. Do you have any pets?		
29. Do you have any hobbies?		
30. Do you have any interests?		
31. Do you have any friends?		
32. Do you have any relatives?		
33. Do you have any pets?		
34. Do you have any hobbies?		
35. Do you have any interests?		
36. Do you have any friends?		
37. Do you have any relatives?		
38. Do you have any pets?		
39. Do you have any hobbies?		
40. Do you have any interests?		
41. Do you have any friends?		
42. Do you have any relatives?		
43. Do you have any pets?		
44. Do you have any hobbies?		
45. Do you have any interests?		
46. Do you have any friends?		
47. Do you have any relatives?		
48. Do you have any pets?		
49. Do you have any hobbies?		
50. Do you have any interests?		
51. Do you have any friends?		
52. Do you have any relatives?		
53. Do you have any pets?		
54. Do you have any hobbies?		
55. Do you have any interests?		
56. Do you have any friends?		
57. Do you have any relatives?		
58. Do you have any pets?		
59. Do you have any hobbies?		
60. Do you have any interests?		
61. Do you have any friends?		
62. Do you have any relatives?		
63. Do you have any pets?		
64. Do you have any hobbies?		
65. Do you have any interests?		
66. Do you have any friends?		
67. Do you have any relatives?		
68. Do you have any pets?		
69. Do you have any hobbies?		
70. Do you have any interests?		
71. Do you have any friends?		
72. Do you have any relatives?		
73. Do you have any pets?		
74. Do you have any hobbies?		
75. Do you have any interests?		
76. Do you have any friends?		
77. Do you have any relatives?		
78. Do you have any pets?		
79. Do you have any hobbies?		
80. Do you have any interests?		
81. Do you have any friends?		
82. Do you have any relatives?		
83. Do you have any pets?		
84. Do you have any hobbies?		
85. Do you have any interests?		
86. Do you have any friends?		
87. Do you have any relatives?		
88. Do you have any pets?		
89. Do you have any hobbies?		
90. Do you have any interests?		
91. Do you have any friends?		
92. Do you have any relatives?		
93. Do you have any pets?		
94. Do you have any hobbies?		
95. Do you have any interests?		
96. Do you have any friends?		
97. Do you have any relatives?		
98. Do you have any pets?		
99. Do you have any hobbies?		
100. Do you have any interests?		

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark                      Yes                      No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

ALONG LEFT SIDE OF MESSAGE SPACE:  
THOS. DUNNE & COMPANY

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SUBMIT PROOF.

### COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Siblings				
13. Number of Pets				
14. Number of Vehicles				
15. Number of Telephones				
16. Number of Computers				
17. Number of TVs				
18. Number of Radios				
19. Number of Books				
20. Number of Records				
21. Number of Magazines				
22. Number of Newspapers				
23. Number of Hobbies				
24. Number of Friends				
25. Number of Acquaintances				
26. Number of Neighbors				
27. Number of Relatives				
28. Number of Pets				
29. Number of Vehicles				
30. Number of Telephones				
31. Number of Computers				
32. Number of TVs				
33. Number of Radios				
34. Number of Books				
35. Number of Records				
36. Number of Magazines				
37. Number of Newspapers				
38. Number of Hobbies				
39. Number of Friends				
40. Number of Acquaintances				
41. Number of Neighbors				
42. Number of Relatives				
43. Number of Pets				
44. Number of Vehicles				
45. Number of Telephones				
46. Number of Computers				
47. Number of TVs				
48. Number of Radios				
49. Number of Books				
50. Number of Records				
51. Number of Magazines				
52. Number of Newspapers				
53. Number of Hobbies				
54. Number of Friends				
55. Number of Acquaintances				
56. Number of Neighbors				
57. Number of Relatives				
58. Number of Pets				
59. Number of Vehicles				
60. Number of Telephones				
61. Number of Computers				
62. Number of TVs				
63. Number of Radios				
64. Number of Books				
65. Number of Records				
66. Number of Magazines				
67. Number of Newspapers				
68. Number of Hobbies				
69. Number of Friends				
70. Number of Acquaintances				
71. Number of Neighbors				
72. Number of Relatives				
73. Number of Pets				
74. Number of Vehicles				
75. Number of Telephones				
76. Number of Computers				
77. Number of TVs				
78. Number of Radios				
79. Number of Books				
80. Number of Records				
81. Number of Magazines				
82. Number of Newspapers				
83. Number of Hobbies				
84. Number of Friends				
85. Number of Acquaintances				
86. Number of Neighbors				
87. Number of Relatives				
88. Number of Pets				
89. Number of Vehicles				
90. Number of Telephones				
91. Number of Computers				
92. Number of TVs				
93. Number of Radios				
94. Number of Books				
95. Number of Records				
96. Number of Magazines				
97. Number of Newspapers				
98. Number of Hobbies				
99. Number of Friends				
100. Number of Acquaintances				
101. Number of Neighbors				
102. Number of Relatives				
103. Number of Pets				

PHOTO RETURNED

To

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1493 ✓ ORDER NO. 69820 DATE 10-8-51

CUSTOMER TOFFENETTI RESTAURANTS ✓  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COPY IN BLUE...

AS THE SNOW SILENTLY FALLS UPON  
THE ROOF OF YOUR HOUSE.....ETC.

(SEE COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

547 Rep.  
R.C. 107  
E.C. 1147-1 2/4  
S.A. 123  
OB

as printed  
OB

Red +  
Dk Blue  
Improvement

Must have proof Oct 17<sup>TH</sup>



ICH1495

Photo in 24141367

Executive OK of Estimate \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH				
RETOUCHING	2	3	OCT 10 1951	OCT 11 1951
REPHOTO				
PHOTO-LITHO			OCT 18 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		11/30/51
ARTIST DEPT.	102	9 1/2	12/7/51	12/20/51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

12/20/51  
10



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1495 — ORDER NO. 69837 DATE 10-9-51

CUSTOMER KLAUDT SERVICE STATION  
MENNO, SOUTH DAKOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KLAUDT'S - SERVICE STATION -  
POPULAR PRICED CAFE - AIR-CONDITIONED  
CLEAN REST ROOMS AND PROMPT COURTEOUS SERVICE  
MENNO, SOUTH DAKOTA, ON U.S.18

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH CORRECTING 2ND LAST LINE OF COPY ON PICTURE SIDE TO  
READ AS ABOVE, INSTEAD OF "ENJOY OUR CLEAN WASH ROOMS AND  
COURTEOUS SERVICE."

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

547 P  
10-9-51  
H.C.  
L.S.  
9-12  
OP

as specified

Red + Blue Imprint

(F)



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH1496

ORDER No. 69838

DATE 10-9-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHICAGO MIDWAY AIRPORT,  
CHICAGO.

PRIV. # BEFORE TITLE: 240

SMALL TYPE(LOWER LEFT): (C)

CURT TEICH & CO., INC.  
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES *same as 1CH42*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 1CK196. MAKE BLACK & WHITE PRINT.

USE KODACHROME 1CK196 FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH				
RETOUCHING	10	2 1/2	OCT 11 1951	OCT 12 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			OCT 18 1951	
HAND COLOR PROOF	107	1 1/2		11-7-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

*1 print (5x7)*



AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. 1CH1497  
ORDER No. 69838

DATE 10-9-51

25 M POST CARDS C.T. ART COLORTONE FULL FADE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHICAGO NATURAL HISTORY  
MUSEUM, CHICAGO

PRIV. # BEFORE TITLE: 102-A

SMALL TYPE: (LOWER LEFT:)  
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES, same as 13H2442  
IMPRINT SAME AS ABOVE. Corrected

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CK180. MAKE BLACK & WHITE PRINT. REVERSE ~~NEGATIVE~~ <sup>PRINT</sup>.  
USE KODACHROME 1CK180 FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Submitter or  
order for this material. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Print (5x7)  
Flip Over

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

AND WORK SCHEDULE

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 15 1951
SKETCH				
RETOUCHING		3 1/2		OCT 17 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		11-7-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



5X7  
Add to  
Album

NO. 1CH1498  
ZENITH INTERSTATE NEWS CO., DULUTH, MINN.  
ORDER No. 69696  
DATE 10-10-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
GRAIN ELEVATOR, DULUTH-SUPERIOR HARBOR  
PRIVATE # BEFORE TITLE: W-12.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION  
REMOVE - GRASS, SHOWING IN LOWER LEFT CORNER.  
LIGHT GRAY CEMENT BUILDINGS. WHITE STRUCTURES AT GRAIN SPOUTS.  
U.S. FLAG ON TOP OF BLDG. DARK RED RAILROAD CAR SHOWING BETWEEN BUILDINGS ON RIGHT. BLUE WATER.  
BOAT: BLACK HULL, WHITE CABINS. BLACK AND WHITE STACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH			OCT 11 1951	OCT 11 1951
RETOUCHING		3	OCT 10 1951	OCT 11 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	OCT 18 1951	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



5X7

HIBBING DAILY TRIBUNE, HIBBING, MINN.

NO. 1CH-1499

ORDER No. 69697

DATE 10-10-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: HIGH SCHOOL AND JUNIOR  
COLLEGE, HIBBING, MINN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2A637-N. FOLLOW BOOK COVER ENCLOSED FOR  
COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Ify \_\_\_\_\_  
Date \_\_\_\_\_ Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH				
RETOUCHING	3	2	OCT 11 1951	OCT 11 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. <sup>1CH1500</sup> 1CH500 ORDER NO. 69848 DATE 10-10-51

CUSTOMER

THE VIRGINIAN HOTEL  
LYNCHBURG, VIRGINIA

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE VIRGINIAN HOTEL  
LYNCHBURG, VIRGINIA

FRONT NO.

(All of this on address side)

5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

USE PHOTO FROM 6AH533.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Red Impression*

*Rephoto 3.50*

*7/10/51*

*287*  
*Ret 3.50*  
*1/10/51*  
*1000*  
*64*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1501 ORDER NO. 69850 DATE 10-10-51

CUSTOMER THE SUNTIDE, INC.  
88X SARASOTA, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

THE SUNTIDE  
SARASOTA, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT LEAVE OFF SHUFFLEBOARD COURTS AND  
BENCHES AND THE THATCHED UMBRELLAS IN  
THAT AREA.

*Drawn to make R M as*

COLOR DESCRIPTION

*per copy*

FOLLOW CORRECTED SKETCH.

*Large file*

MAKE OVER

Change to *SARASOTA* Dept.

2 1/2  
1/4

DEC 18 1951



NO. 1CH1502

NORTH CAROLINA NEWS COMPANY, DURHAM, N.C.

ORDER No. 69933

DATE 10-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE IN BEAUTIFUL SARAH P. DUKE  
MEMORIAL GARDENS, DUKE UNIVERSITY,  
DURHAM, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M.

same as 4BH892

YES

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: D-7

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - PEOPLE.

TREES IN BLOOM WITH LIGHT BLOSSOMS ARE A LIGHT PINK; SHOW A  
DEEPER COLOR PINK BLOSSOM-ALMOST RED-ON TREES THAT DON'T SHOW  
THE LIGHTER BLOSSOMS, AS UP THE TERRACES AT RIGHT. #1 TISSUE  
OVERLAY-SHOW THESE SMALL BUSHES SOLIDLY COVERED WITH RED  
BLOSSOMS-COVER THE BARE SPOT NEXT TO WALK. THERE ARE VARIOUS  
SMALL FLOWERS ON TOP OF EACH TERRACE (SEE CARD 4BH892).

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2

Please  
make all corrections  
in the margin  
and return  
to the printer  
as soon as possible.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 15 1951
SKETCH				
RETOUCHING		12	OCT 11 1951	OCT 12 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	132	OCT 18 1951	OCT 31 1951
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NORTH CAROLINA NEWS COMPANY, DURHAM, N.C.

NO. 1CH1503

ORDER No. 69935

DATE 10-10-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EAST SIDE OF CENTER STREET,  
LOOKING SOUTH, GOLDSBORO, N.C.

PRIVATE # BEFORE TITLE: G-12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT WIRES. NICE CLOUD EFFECT.  
BUILDINGS LEFT TO RIGHT: (1) CREAM GLASS, TAN AWNING. (2) LIGHT RED  
BRICK, TAN & RED STRIPED AWNING, SIGN-GOLD LETTERS DN RED BACK-  
GROUND, CLOSE WINDOWS. (3) RED, TAN AWNING. (4) #13-BROWN AWNING,  
NAME "MY SHOP" BLUE LETTERS. (5) CREAMISH-YELLOW, GRAY AWNING.  
(6) MAROON. (7) IVORY, TAN AWNING. (8) NARROW BLDG-CREAM.  
(9) NARROW BLDG-WHITE. (10) CORNER BLDG.-CREAM. (11) DULL RED  
BRICK, WHITE TRIM. BALANCE OF BUILDINGS - VARIGATED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 15 1951	OCT 18 1951
SKETCH				
RETOUCHING			OCT 17 1951	OCT 18 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	OCT 19 1951 11-1-51	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Red Impression*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1504 ORDER NO. 69858 DATE 10-11-51

CUSTOMER OLD MEXICO PATIO LOUNGE BAR  
MIAMI, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OLD MEXICO PATIO LOUNGE BAR - MIAMI,  
FLORIDA - OPEN YEAR AROUND  
DANCING UNDER THE STARS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP 3

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

3 Reprints 5x7

L.O. 1 1/2

Ref. 7

Mr. C. C. 107 2 1/4

108-12-17-51 L.O. 12 1/2

UB

as quoted

WJH

Red Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1505 ORDER NO. 69869 DATE 10-12-51

CUSTOMER HOTEL LINCOLN  
OCEAN CITY, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOTEL LINCOLN - OCEAN CITY  
NEW JERSEY

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH229. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

COLOR DESCRIPTION

Bus. Card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

108-12-27-51

L.O. 1/2  
2 1/2

as quoted

QW0H

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1506 ORDER NO. 69879 DATE 10-12-51

CUSTOMER SKYTOP MOTEL  
CLEARWATER, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

*Returned 12/13/51*  
*B (to Bill 12-12-51)*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



GLADE'S PLUMBING & ELECTRICAL SHOP,  
EUREKA SPRINGS, ARK.

NO. 1CH1507

ORDER No. 69960

DATE 10-12-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
INSPIRATION POINT, NEAR EUREKA  
SPRINGS, ARKANSAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO:

FOLLOW KODACHROME TRANSPARENCY (8" x 10") ENCLOSED  
FOR COLORS.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 21 1951
SKETCH				
RETOUCHING		1 1/2	OCT 12 1951	OCT 18 1951
REPHOTO			OCT 15 1951	OCT 17 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.	109	9 3/4		12-13-51

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

11/7/51  
X



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1508 ORDER NO. 69880 DATE 10-12-51

CUSTOMER BELLEREVE APARTMENT HOTEL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY LEFT CORNER:

BELLEREVE APARTMENT HOTEL  
7255 SO. YATES AVE.  
CHICAGO 49, ILL.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

G. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

BLDG. #46 BRICK. BRING OUT BRICK. WHITE STONE TRIM.  
SIGN: BACKGRD #38- LETTERS WHITE-TRIM AROUND SIGN #34.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 1CH1509 ORDER NO. 6988 DATE 10-12-51

CUSTOMER LAKESIDE PARK  
CLEARWATER, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER RIGHT IN SKY:

LAKESIDE PARK  
CLEARWATER, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten notes:*  
Dial 51  
11-2-51  
Lancaster  
OH



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1510 ORDER NO. 69882 DATE 10-12-51

CUSTOMER HARDWICK WOOLEN MILLS, INC.  
CLEVELAND, TENNESSEE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HARDWICK MILLS - CLEVELAND,  
TENNESSEE - MANUFACTURERS OF  
CLOTHING....OUR PLANT IN 1880

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

KEEP POSTER-LIKE TREATMENT. FOLLOW SKETCH, EXCEPT  
STRAIGHTEN INSET (SEE SKETCH)

USE PHOTOS FROM 2AH71 AND 2AH72.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Rep. in 5x7

L.O. 1  
Rec. 5 1/2  
Mr. Z.C. 106 2  
L.A. 106 11

as quoted  
106 11

Add

to Sup + Bk  
Post Card  
by J. B. B. B.

Dial 88891  
1/2 hr

R.C.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

L.O. 1/2  
L.A. 2 1/2

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
NO  
YES  
RETURN PHOTO

DIAL NO. 1CH1511 ORDER NO. 69883 DATE 10-12-51

CUSTOMER HARDWICK WOOLEN MILLS, INC.  
CLEVELAND, TENN. *3 3/16" x 2 1/8"*

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



PHOTO RETURNED

*no quoted*

6 1/2 M BUSINESS CDS SIZE ~~3 1/2 x 2 5/16~~

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HARDWICK MILLS - CLEVELAND,  
TENNESSEE - MANUFACTURERS OF  
CLOTHING....OUR PLANT IN 1880

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

TO

USE PHOTO FROM 1CH1510. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. ✓

COLOR DESCRIPTION

*Bus Card*

PHOTO USED FOR



5x7

NO. 1CH1512  
NORTH CAROLINA NEWS COMPANY, DURHAM, N. C.  
ORDER No. 69964  
DATE 10-12-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL (IN SKY)  
WILLIAM NEAL REYNOLDS COLISEUM,  
N. C. STATE COLLEGE, RALEIGH,  
NORTH CAROLINA  
PRIVATE # BEFORE TITLE: R-16  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. YES  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
JOIN THE ATTACHED PHOTOS AS ARRANGED. 2 OTHER PHOTOS ENCLOSED  
FOR DETAILS ON FLAGS AND CANOPY. FOLLOW INSTRUCTIONS ENCLOSED,  
ALSO SEE 4BH1495.

RETURN 2 PHOTOS TO CUSTOMER. YES YES  
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1951	OCT 22 1951
SKETCH				
RETOUCHING	7	4	OCT 17 1951	OCT 17 1951
REPHOTO			OCT 19 1951	OCT 16 1951
PHOTO-LITHO			10/26/51	NOV 2 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	NOV 2 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



NORTH CAROLINA NEWS COMPANY, DURHAM, N.C.

NO. 1CH1513

ORDER No. 69964

DATE 10-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RIDDICK STADIUM, N. C. STATE  
COLLEGE, RALEIGH, NORTH CAROLINA

PRIVATE # BEFORE TITLE: R-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CAR IN FOREGROUND & WHITE PLAQUE ON TOP OF BLDG. IN  
FOREGROUND.

CONCRETE STADIUM WITH NATURAL WOOD SEATS. BUILDING IN FOREGROUND-  
WHITE WITH #47 COLOR ROOF, DOME #23. BUILDINGS IN BACKGROUND-  
DULL RED BRICK WITH GRAY ROOFS. SHOW THE ROUNDED FENCE IN  
FOREGROUND-ON BOTH SIDES OF FOREGROUND BLDG.-IN WHITE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2  
Please  
see to it that all color nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1951	OCT 25 1951
SKETCH			OCT 22 1951	OCT 22 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	113	2	NOV 6 1951	NOV 6 1951
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1514 ORDER NO. 69887 DATE 10-15-51

CUSTOMER ASBAHR & SMITH  
PORTLAND, OREGON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

BREEZE HILL MOTEL - 11240 S.W. PACIFIC  
HIGHWAY-PORTLAND 19, OREGON - ONE OF  
PORTLAND'S FINEST MOTELS /

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Capstone

Rec. 107 6 1/2  
Jm H.C. 1155 1 1/2  
L.A. 9

as quoted

CH 2 H

Red + Bl. Blue  
Improvements

Red + Bl. Blue

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1515 ORDER NO. 69889 DATE 10-15-51

CUSTOMER NIELSEN'S RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **UPPER: NIELSEN'S RESTAURANT-  
FAMOUS FOR FRENCH FRIED CHICKEN**

**BOT: 7830-40 SO. WESTERN AVE.,  
CHICAGO 20, ILL.**

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED./

FOLLOW TISSUE OVERLAY./

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY./

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY C.L. CARLE, ASHTABULA, OHIO

NO. 1CH1517 ✓

ORDER NO. 69891 ✓

DATE 10-15-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, LOOKING EAST,  
GENEVA-ON-THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE. ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

"UNUSUAL GIFTS" - RED. BLDG. WHITE. BALANCE OF LETTERING BLACK.  
SHELL SIGN - LIGHT BROWN WITH BLACK LETTERS.  
AWNING - DARK GREEN.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3  
Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Repl

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1951	OCT 22 1951
SKETCH				
RETOUCHING		5-1	10-15-51	OCT 17 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	132	SEP 25 1951	NOV 1 1951
ARTIST DEPT.		932		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Red Japanese

(H)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1516 ORDER NO. 69890 DATE 10-15-51

CUSTOMER

RIDGELY TRIMMER CO.  
SPRINGFIELD, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOOLS WITH THE QUALITY MARK....  
RIDGELY TRIMMER CO...SPRINGFIELD, OHIO  
...ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

517 Rep

104  
11-7-51  
108-11-29-51

as given  
Q 2 F

Red Impression



DISTRIBUTED BY C.L. CARLE, ASHTABULA, OHIO

NO. 1CH1518

ORDER No. 69891

DATE 10-15-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

RECREATION CENTER,  
GENEVA-ON-THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE FRONT WITH BLACK LETTERS. DARK GREEN ROOF.

"SKETCHES" RED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!!

Subjects or  
for the customer. Please  
a set of 12 or nega-  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1951	OCT 22 1951
SKETCH				
RETOUCHING		4	OCT 17 1951	OCT 17 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	SEP 25 1951	NOV 1 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

+



DISTRIBUTED BY C.L. CARLE, ASHTABULA, OHIO

NO. 1CH1519

ORDER No. 69891

DATE 10-15-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BURN'S CORNER, GENEVA-  
ON-THE-LAKE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CLT.

RETOUCHING AND COLOR DESCRIPTION

"TEXAS" RED. "FROZEN CUSTARD" RED. "FRENCH FRIES" RED.  
STAR IN PEAK OF BLDG. AND NEON SIGN ARE RED.  
"COCA COLA SIGN" RED WITH WHITE LETTERS. BALANCE - BLACK  
LETTERS ON WHITE BLDG. GREEN ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

PLEASE  
RETURN  
TO MAKE AN ENVELOPE SET.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 22 1951
SKETCH			OCT 15 1951	
RETOUCHING		4:24		OCT 18 1951
REPHOTO				
PHOTO-LITHO			SEP 25 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1:32		11-9-51
ARTIST DEPT.		4:24		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7



J. B. ARMSTRONG NEWS AGENCY,  
WINSTON-SALEM, N. C.

NO. 1CH-1520

ORDER No. 69977

DATE 10-15-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CARVER SCHOOL, WINSTON-SALEM,  
N. C.

PRIVATE # BEFORE TITLE: A-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK BUILDING, TOP SECTIONS OF WINDOWS ARE REGULAR  
GLASS BRICK-TAKE REFLECTION OUT OF CENTER WINDOW ON LEFT\*HAND  
SIDE- WHITE DOORS AT LEFT. WATER TANK-BLACK AND YELLOW. SILVER  
FLAG POLE-SHOW NICELY DRAPED FLAG. PRETTY CLOUD EFFECT.  
TAKE OUT - WIRES.

BRING OUT NAME "CARVER SCHOOL" IN GOLD LETTERING.  
SEE TISSUE OVERLAY FOR OTHER INSTRUCTIONS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 23 1951
SKETCH				
RETOUCHING	5	3		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH1521  
ORDER No. 69899  
DATE 10-15-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

THE BRIDAL ARCH IN SUNKEN GARDENS  
ST. PETERSBURG, FLA. "THE SUNSHINE  
CITY"

PRIV. # BEFORE TITLE: S-97

PHOTO PROPERTY OF cust.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CROP AS MARKED. USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME. (to Bill S. 11-28-51)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

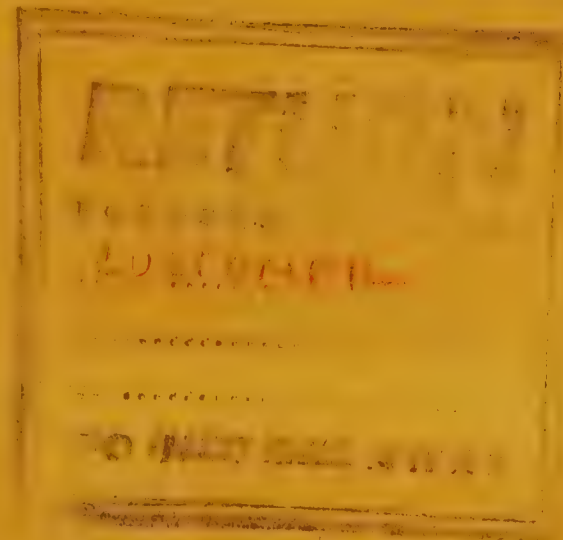
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4  
Please  
negative  
colors are  
in harmony with each other  
to make an attractive set.

5x7  
Good too  
+ photo



Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 11 1951	OCT 11 1951
SKETCH				
RETOUCHING	9	2 1/2	OCT 11 1951	OCT 18 1951
REPHOTO			OCT 11 1951	OCT 18 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	SEP 25 1951	NOV 1 1951
ARTIST DEPT.	110	9 1/2		11/24/51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

11/20/51



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH1522

ORDER NO. 69899

DATE 10-15-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORAL VISTA IN SUNKEN GARDENS  
ST. PETERSBURG, FLA. "THE  
SUNSHINE CITY"

PRIV. # BEFORE TITLE: S-98

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CROP AS MARKED. USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME. (to Bill 5 11-30-51)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

PLEASE  
to make an appropriate

RETURN

KODACHROME TO:

CUSTOMER

DO NOT FILE AWAY

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1951	
SKETCH			OCT 16 1951	OCT 17 1951
RETOUCHING		2		
REPHOTO				NOV 1 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		11-6-51
ARTIST DEPT.	102	1 1/2	11/20/51	11/28/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

11/20/51



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH1523

ORDER No. 69899

DATE 10-15-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PATH AMONG THE ROYAL PALMS IN  
SUNKEN GARDENS, ST. PETERSBURG,  
FLA. "THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. L R.M. YES

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: S-99

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

PLEASE  
titles are uniform and colors are  
in harmony with each other  
to make an attractive set

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 22 1951
SKETCH				
RETOUCHING		2 1/2	OCT 16 1951	OCT 18 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		11-6-51
ARTIST DEPT.	161	9 1/2	11-26-51	11-27-51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH1524

ORDER No. 69899

DATE 10-15-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREEN FIELD, HOME OF MAJOR LEAGUE  
BASEBALL SPRING TRAINING,  
CLEARWATER, FLA.

PRIV. # BEFORE TITLE: C-17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on  
page 10 of 11. Please  
note that the subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1951	OCT 22 1951
SKETCH				
RETOUCHING		2	OCT 16 1951	OCT 17 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 25 1951	11-7-51
ARTIST DEPT.	110	9		11/30/51

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



STATE NEWS AGENCY, GREENSBORO, N. C.

NO. 1CH1525

ORDER No. 69985

DATE 10-16-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONUMENT TO NATHANAEAL GREENE,  
GUILFORD BATTLE GROUND,  
GREENSBORO, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: G-14

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

GRANITE STEPS AND BACKGROUND, BUT FLOOR OF MONUMENT( INDICATED  
TOWARD RIGHT IN PHOTO)-COLORING #26. HORSE AND GEN. GREENE ARE  
OF WEATHERBEATEN COPPER - BLUISH GREEN. PEACE MONUMENT IN FRONT  
AND CANNONS AT SIDES ARE BRONZE. NICE GREEN LAWN. GOOD CLOUD  
EFFECT.

ELIMINATE FOGGED SECTION TOP RIGHT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 18 1951	OCT 22 1951
SKETCH				
RETOUCHING	5	3 1/2	OCT 18 1951	OCT 18 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 25 1951	SEP 1 1951
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



TALLAHASSEE NEWS CO., TALLAHASSEE, FLA.

NO. 1CH-1526

ORDER No. 70001

DATE 10-17-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA SUPREME COURT BUILDING,  
TALLAHASSEE, FLORIDA

PRIVATE # BEFORE TITLE: T.29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1951	OCT 22 1951
SKETCH				
RETOUCHING	7	3	OCT 17 1951	OCT 18 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	103	9		12-3-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



TALLAHASSEE NEWS CO., TALLAHASSEE, FLA.

NO. 1CH-1527

ORDER NO. 70001

DATE 10-17-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TALLAHASSEE MEMORIAL HOSPITAL,  
TALLAHASSEE, FLORIDA

PRIVATE # BEFORE TITLE: T.30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 17 1951	OCT 22 1951
SKETCH				
RETOUCHING	5	2 1/2	OCT 17 1951	OCT 19 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	103	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

2  
Please  
negate  
and colors are  
in harmony with each other  
to make an attractive set.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1529 ORDER NO. 69902 DATE 10-16-51

CUSTOMER HOTEL  
ALBATROSS  
OCEAN GROVE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NO TITLE ON PICTURE SIDE!

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

use Photo 4BH 483

FOLLOW SKETCH WITH THESE CORRECTIONS: COLOR OF SHINGLES ARE THE SAME COLOR AS THE FACE SECTION OF THE OVERHANG AT TOP OF BLDG. (SEE MARK ON SKETCH FOR SHINGLE COLOR.)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

5x7 (repl.)

Ref. 6 1/2  
Jm. H. C. 11/2 107  
L.A. 9

010H

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1530 ORDER NO. 69903 DATE 10-16-51

CUSTOMER HOTEL ALBATROSS  
OCEAN GROVE, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BUSINESS CARDS 3 1/2 X 2 5/16

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

USE PHOTO FROM 1CH1529. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

*Blue Print*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2  
L.A. 2 1/2

*as quoted*

*15018*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1528 ORDER NO. 69901 DATE 10-16-51

CUSTOMER WASHINGTON COUNTY HOSPITAL  
FAYETTEVILLE, ARKANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: BUILT FOR LIFE

BOT: WASHINGTON COUNTY HOSPITAL,  
FAYETTEVILLE, ARKANSAS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING ON DUPLICATE PRINT.

COLOR DESCRIPTION

COLOR INSTRS. ON DUPLICATE PRINT.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Part 107 1/2 5  
11-5-51  
A.

W. J. H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1531 ORDER NO. 69908 DATE 10-17-51

CUSTOMER ELLSWORTH MOTEL  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ELLSWORTH MOTEL  
5753 HARRISON AVE., CINCINNATI 11, OHIO  
....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RET. PHOTO SENT TO ELLSWORTH  
PER NUTTINGTON 12/15/52

3M-8-16-50

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Rec. 7/2

Chas. H. C. 2/106

1-10-62  
103

L. C. 10/12

as quoted  
W.D.H.

Lk Blue  
Impression



KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 1CH1532

ORDER No. 69910

DATE 10-17-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: THE MIGHTY HUNGRY HORSE  
DAM, THE FOURTH LARGEST AND THIRD  
HIGHEST CONCRETE DAM IN THE WORLD,  
IN THE THIRD LARGEST STATE IN THE  
UNION - MONTANA

PHOTO PROPERTY OF  
PRIV. # BEFORE TITLE: 504

RETOUCHING AND COLOR DESCRIPTION

Photo Property of : Customer

DAM IS CONCRETE. POWER PLANT BUFF. HILLS ARE COVERED WITH PINE  
TREES. SHOW SOME SNOW ON MOUNTAINS. REMOVE WORDING, LOWER LEFT.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for the customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

5x7  
a lot of paper  
to both sides

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 23 1951	OCT 23 1951
SKETCH				
RETOUCHING	4	3	OCT 23 1951	OCT 23 1951
REPHOTO				
PHOTO-LITHO				NOV 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	NOV 2 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



KEENAN NEWS AGENCY, SPOKANE, WASH.

NO. 1CH1533

ORDER NO. 69910

DATE 10-17-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

TITLE: LOOKING ACROSS THE MIGHTY  
MISSOURI RIVER, AT THE ANACONDA  
COPPER MINING COMPANY SMELTER,  
GREAT FALLS, MONTANA

PRIV. # BEFORE TITLE: 709

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

C.T.

BLDG. WHITE OR DIRTY TAN. RED ROOFS .. AT LEFT GREEN ROOFS

INCREASE SIZE OF STACK SOMEWHAT & REMOVE SMOKE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION  
2  
make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1951	OCT 23 1951
SKETCH				
RETOUCHING		3 1/2	OCT 18 1951	OCT 19 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	1 3/4	SEP 25 1951	NOV 1 1951
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1534

ORDER No. 69911

DATE 10-17-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING IN TROPICAL WEKIWA RIVER  
NEAR SANFORD, FLA.

PRIV. # BEFORE TITLE: S-9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects or  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
the same as each other  
in the set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 22 1951
SKETCH				
RETOUCHING	9	2 1/2	OCT 18 1951	OCT 18 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	SEP 25 1951	1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1535  
ORDER NO. 69911

DATE 10-17-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANFORD, FLA. - ON THE BEAUTIFUL  
ST. JOHN'S RIVER

PRIV. # BEFORE TITLE: S-10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WATER NOT QUITE AS DARK AS ON ATT. SAMPLE.  
FOR GOOD COLOR FOLLOW 6BH1227 ATTACHED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2  
Order for this set. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in accordance with each other.  
To make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1951	OCT 23 1951
SKETCH				
RETOUCHING	10	3½	OCT 18 1951	OCT 19 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1536 ORDER NO. 69921 DATE 10-18-51  
CUSTOMER CHAS. LIVINGSTON & SONS, INC.  
YOUNGSTOWN, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> POST CARDS SIZE 3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2  
C.C. 1 1/2  
S. C. 9  
0.12

Q 2 74



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 1CH1537	ORDER NO. 70239	DATE 10-18-51	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO	
	CUSTOMER AUTO PLAZA COURT PROSPECT, KENTUCKY							
	25 MPOST CARDS SIZE 3½ X 5½							
	STYLE ART COLORTONE FULL FACE							
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout			(All of this on address side)				PHOTO USED FOR
	Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5 R. M. Yes No				
	Title in full AT BOT: AUTO PLAZA COURT -			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
	LOUISVILLE'S FINEST SUBURBAN MOTOR COURT			Trade Mark Yes No Special type as sample				
10 MILES EAST OF LOUISVILLE ON U.S. HIGHWAY			IMPRINT: Customer C. T. Imprint No Imprint				PHOTO USED FOR	
42-PROSPECT, KENTUCKY			Side — Center					
RETOUCHING DEPARTMENT			Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue					
Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Follow Layout					
FOLLOW TISSUE OVERLAY.								
COLOR DESCRIPTION								
FOLLOW TISSUE OVERLAY.								

10-18-51  
10-18-51  
L.C. 9

30 1/2 38 1/2 44 1/2

Ok Blue Impression

Ok Blue Impression

9

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1538 ORDER NO. 70240 DATE 10-18-51

CUSTOMER CLARK RICHARDSON ADV.  
TACOMA, WASHINGTON

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART OOLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GARDEN CHAPEL - MOUNTAIN VIEW  
MEMORIAL PARK,

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

USE KODACHROME PRINT FOR COLOR GUIDE.

RETURN KODACHROME.

ret 12/19/51  
M

PHOTO RETURNED

TO

PHOTO USED FOR

95738

103

1-11-52

La 9

Rephoto from } 7-  
colored copy } not



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1539 ORDER NO. 70241 DATE 10-18-51

CUSTOMER

ALLIS PRESS  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
WEST HAVEN MOTOR COURT  
5250 STATE AVENUE  
KANSAS CITY, KANSAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer  
Side — Center

C. T. Imprint

No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH PLUS CORRECTIONS ATTACHED TO TISSUE ON SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

103  
12-21-51  
57/2  
106/42  
9

OK JH

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 1CH1540 ORDER NO. 70242 DATE 10-18-51

CUSTOMER SWIGGUM'S MOTEL  
ST. CLOUD, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full **PLACE TO BEST ADVANTAGE:**

SWIGGUM'S MOTEL  
"FOR THE REST OF YOUR LIFE"  
ST. CLOUD, MINNESOTA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No ☐ Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TELEPHONE AND LIGHT POLES TO REAR, GABLE OF HOUSE —  
SHOWING BACK OF REAR SIGN.

COLOR DESCRIPTION

WHITE BLDGS WITH GREEN ROOFS. SIGNS: REAR: WHITE LETTERING ON GREEN BCKGRD.  
FRONT, LEFT, SAME. GREEN LAWN, FRONT AND IN COURT. LIGHT GRAY DRIVEWAY.  
GREEN FOLIAGE ON TREES. SHOW SMALL COLORED FLOWERS IN COURT.

RETURN NEGATIVE TO STONE.

24-8-18-50

PHOTO RETURNED

TO

PHOTO USED FOR

1 Print  
Ret. 5  
106 1 1/2  
108-12-14-51 L.C. 9

as quoted

W 8 1/4



ROSE NEWS CO., LANSING, MICH.

NO. 1CH-1541

ORDER No. 70031

DATE 10-18-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNION MEMORIAL BUILDING,  
MICHIGAN STATE COLLEGE, EAST  
LANSING, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD CLOUDS IN SKY. GREEN GRASS AND TREES.  
BUILDING IS REDDISH-BROWN BRICK, WITH CEMENT TRIMMINGS.  
NATURAL COLORED DOORS. SIGN: BLACK LETTERS ON WHITE BACKGROUND.  
CEMENT SIDEWALKS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1951	
SKETCH				
RETOUCHING		2½		OCT 22 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1½	SEP 25 1951	NOV 1 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



5x7

E.D. West Company, South Yarmouth, Mass.

NO. 1CH1542  
ORDER No. 70244  
DATE 10-18-51

12 1/2" MIN INSERTS 3 1/2" x 2 1/2" ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLYMOUTH ROCK  
PLYMOUTH, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO WATCH SIZE. (3 1/2" x 2 1/2") SAME AS SMALL SKETCH ATTACHED.  
FOLLOW POST CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for... Please  
negatives  
are  
in... other  
to make an attractive set.

Executive OK of Estimate

By  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 22 1951	OCT 25 1951
SKETCH L.O.		1/2	OCT 22 1951	OCT 22 1951
RETOUCHING		2 1/2	10-22/51	OCT 22 1951
REPHOTO			10-22/51	OCT 22 1951
PHOTO-LITHO			SEP 30 1951	NOV 6 1951
BLUEPRINT			SEP 30 1951	NOV 6 1951
STRIPPING, OPAQUING			SEP 30 1951	NOV 6 1951
HAND COLOR PROOF	107	3/4	NOV 6 1951	11-9-51
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



E.D. WEST COMPANY, SOUTH YARMOUTH, MASS.

NO. 1CH1543

ORDER No. 70244

DATE 10-18-51

12½ M MIN INSERTS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAPE COD

MASS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(MAP)

BE SURE TO WATCH SIZE(3½ x 2½) BLUE BACKGROUND AND COLOR SCHEME SOMETHING LIKE SKETCH.

*Reduce map to 1/4 size*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:  
2 Subjects or  
order for this customer. Please  
see to it that the set of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*3 9/16 x 2 9/16*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING <i>L.O.</i>	<i>6</i>	<i>2</i>	<i>NOV 23 1951</i>	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>106</i>	<i>3/4</i>	<i>NOV 24 1951</i>	
ARTIST DEPT.		<i>3 3/4</i>		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DU SAAR PHOTO AND GIFT SHOP, HOLLAND, MICH.✓

NO. 1CH1544 ✓  
ORDER No. 70253 ✓  
DATE 10-19-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TULIP TIME, WARM FRIEND TAVERN,  
WELKOM VREEMDELINGEN,  
HOLLAND, MICHIGAN

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE.✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF COLORED BRICK BLDG. MORE ON BROWN SIDE THAN OLD CARD 4AH1659.  
CREAM COLORED MARBLE TRIMMINGS. SIGN IS BROWN WITH WHITE LETTERS  
"WARM FRIEND TAVERN" "AAA" RED NEON ON BLUE BACKGROUND. GREEN  
AWNINGS ON FRONT & SIDE & SIDE OF TOP FLOOR ONLY. BROWN DOORS.  
BLACK TOP STREET WITH WHITE MARKINGS. CONCRETE SIDEWALK. TAKE OUT  
CARS. TAKE OUT WIRES & STOP LIGHTS & RED ALARM BOX. TAKE OUT ALL  
BLDGs ON BOTH SIDES OF HOTEL. SHOW AWNINGS SAME AT TOP OF BLDG.  
ADD CLOUDS. RETURN 2 EXTRA PHOTOS TO GANN. YES

SUBMIT:

RET. PHOTO REPHOTO BLDG. PROOF GANN. YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENV. PE PHOTO TICKET

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 19 1951	OCT 31 1951
SKETCH				
RETOUCHING		62	OCT 19 1951	OCT 2
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.	110	9½		12/14/51

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1545 ORDER NO. 70257 DATE 10-19-51

CUSTOMER SUN AND SAND CLUB

KEY WEST, FLORIDA

25 M POST CARDS SIZE 3½ X 5½

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

SUN AND SAND CLUB  
KEY WEST, FLORIDA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-8-16-50

3 Reproaches 37

104  
11-8-51  
Ret. 1 1/2  
H.C. 7  
L.A. 2 1/4  
12 1/2

OB

as quoted

W 57

Ok Blue Ingresso



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1546 ORDER NO. 70259 DATE 10-19-51

CUSTOMER THE DOLL HOUSE  
SALT LAKE CITY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"ONLY THE FINEST IN FOOD" - THE BLUE  
ROOM-ALPINE ROOM

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

EXTERIOR & 1 INTERIOR FROM 6BH1332.

RESUBMIT SKETCH WITH B/A

COLOR DESCRIPTION

FOLLOW SKETCH.

Large Photo  
in large full

OK

OK

OK

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 1CH1547 ORDER NO. 70260 DATE 10-19-51

CUSTOMER THE DOLL HOUSE  
SALT LAKE CITY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

PHOTO RETURNED

25 M BUSINESS CARDS SIZE 3 1/2 X 5 1/2 24/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"ONLY THE FINEST IN FOOD" - THE BLUE  
ROOM - ALPINE ROOM

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

TO

USE PHOTO FROM 1CH1546. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1548 ORDER NO. 70261 DATE 10-22-51

CUSTOMER JOHN S. STRATTON  
PITMAN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NORTH BROADWAY - PITMAN, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUT OUT -- WIRES, AUTO AT LEFT OF BLDG, VENETIAN BLINDS AND SIGNS IN SHOW  
WINDOWS. (SEE PHOTO TO NOTE HOW THE WINDOWS WILL LOOK WITHOUT THEM)

COLOR DESCRIPTION

USE KODACHROME PRINT FOR COLOR GUIDE.

CHAIR IN LEFT WINDOW IS: SEAT #38, BACK #15. BRING OUT LINES OF AUTO AND GIVE  
IT SUITABLE LIGHT COLOR.

RETURN KODACHROME PRINT.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1549 ORDER NO. 70263 DATE 10-22-51

CUSTOMER EMMANUEL LUTHERAN CHURCH  
AURORA, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 1" PANEL AT BOTTOM:

EMMANUEL LUTHERAN CHURCH  
JACKSON STREET AND FOURTH AVENUE  
AURORA, ILLINOIS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

FULL FACE 3 SIDES WITH 1" PANEL AT BOTTOM:  
CROP AT SIDES. VERTICAL CARD. CHANGE TREES, PUT IN REGULAR SKY, AND  
IMPROVE PEOPLE TO GIVE MORE NATURAL EFFECT. GRAY SLIGHTLY LIGHTER WITH  
SOME STONES BLuish AND SOME BUFF. CARRY PINK STONE UP INTO TOP PORTION  
OF TOWER WITH SAME HORIZONTAL LINES.

COLOR DESCRIPTION

FOLLOW DRAWING & INSTRUCTIONS AS ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ref 6

107  
11-9-51  
Lo 9/102

10

MB

as quoted



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1550 ORDER NO. 70279 DATE 10-22-51

CUSTOMER COLLINS PARK HOTEL - MIAMI BEACH, FLA.  
(MARK LACHMAN, OWNER)

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M BUSINESS CDS SIZE 3 1/2" X 2 5/16"

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

COLLINS PARK HOTEL  
THE HEART OF MIAMI BEACH

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM 1CH923. ✓ MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

*Begin to make  
Reaching Matter*

*Bus. Card*

*Mr*

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

*Ref. R. M. side 3/4*  
*L.O. 1 1/2*  
*L.A. 2 1/2*  
*CB*

*as quoted*

*Have  
watch  
may be short*

*Photo sent to  
Dresenby Bros & Co  
625 W. 55th St.  
New York, 19, NY.*





CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1551 ORDER NO. 70300 DATE 10-24-51

CUSTOMER THE MONON RAILROAD  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M DBL POST CARDS SIZE 3 1/2 X 11

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HOOSIER HOLIDAY SEASON AT ORLEANS

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO OF DRAWING.

COLOR DESCRIPTION

FOLLOW DRAWING.

RETURN DRAWING.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR

10-25-51

11:30 a.m.

517 Reproduction

Rec. 5/2  
M.C. 107  
2/4  
L.A. 10 10  
DE

as quoted

W. J. H.

VERY RUSH

MUST HAVE PROOF

10/29/51



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1552 ORDER NO. 70283 DATE 10-23-51

CUSTOMER SOL DE ORO MOTEL  
BRAWLEY, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN IMPERIAL VALLEY - THE WINTERGARDEN  
OF AMERICA

BOT: ON HIGHWAY 111-BRAWLEY, CALIF.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

FO

PHOTO USED FOR

Ret. 6  
L.A. 9  
11/2

W 305

Ret. Longman

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1553 / ORDER NO. 70297 DATE 10-24 51

CUSTOMER MAPLE CREST MOTEL  
STURGIS, MICHIGAN

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No  
Title in full

MAPLE CREST MOTEL - TWO BLOCKS EAST  
OF CITY LIMITS ON U.S. 112 STURGIS,  
MICHIGAN

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No Special type as sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH PLUS CORRECTIONS "A" ON INSIDE OF  
SKETCH COVER. (ENCLOSED)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER  
RETURN PHOTO YES NO

PHOTO RETURNED  
TO  
PHOTO USED FOR

Ret. 6 1/2  
Z.C. 106 1 1/2  
S.A. 9  
68

W 8 14

Red + Dk Blue  
Impress



Anderson News Company, Florence, Ala.  
Photo by Dan Glenn

NO. 1CH-1554

ORDER No. 70098

DATE 10-24-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARS HILL BIBLE SCHOOL,  
FLORENCE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. Yes

IMPRINT Same as above

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Crop as marked on right hand side-foreground to balance.  
Take out- car and wires, also grass this side of driveway walls.  
Also eliminate stones in driveway.  
White building, Green roof, nice green lawn in right hand foreground.  
Show Crepe Myrtle blossoms on the smaller bushes - Purplish-Pink.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 26 1951	OCT 26 1951
SKETCH				
RETOUCHING	2	30	OCT 25 1951	OCT 26 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106			
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



Ref. 2 1/2  
Imm. E.C. 1 1/2  
12-26-51 L.C. 9103

Wd H

(E)

6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1556 ORDER NO. 70312 DATE 10-25-51

CUSTOMER WILLIAM STANGEL  
BURLINGTON, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER: — ~~IN LINE~~  
STANGEL MOTOR COURT — ON U.S. 130  
FLORENCE, N.J. PHONE 603-W

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUT OUT SIGN ON HOUSE.

COLOR DESCRIPTION

ALL BLDGS WHITE, DARK PART OF DOORS #38. WINDOW SILLS #38. DOOR IN HOUSE  
LIGHT OAK — ROOFS BLACK, WHITE CURBS AROUND TREES AND CENTER GRASS PLOT. GIVE  
GRASS & SHRUBBERY A NICE CONTRASTING GREEN, DRIVE-WAY BLACK TOP. DRIVE IN FRONT  
IS LIGHT GRAVEL COLOR. (USE BEST JUDGMENT)

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

10

PHOTO USED FOR

MAKEOVER

Change to CUSTOMER Dept.

EST. IN 1900. Time Required

MAR 13 1952

MAR 3 1952

12  
Handcolor 1/2

(E)

In addition to panel and  
general description of colors  
note especially that large trees  
have been given a more natural  
appearance

Impression

Follow sketch

Red - Blue

830  
Plat 5  
107  
1112 1124  
La 9

W.H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1557 ORDER NO. 70313 DATE 10-24-51

CUSTOMER OAKWOOD MOTOR COURT  
PRINCETON, W.VA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OAKWOOD MOTOR COURT - PRINCETON, W.VA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE BEST JUDGMENT ON COLORS OF SIGN. LEAVE TREES GREEN. ROOF GREEN WITH TINTS  
OF BLUE. WALL AND WOODWORK WHITE. WINDOW FRAMES BLACK. PORCH FLOOR RED.  
TREES MOSTLY OAK, DOGWOOD, HICKORY.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1558 ORDER NO. 70319 DATE 10-25-51

CUSTOMER THE OAKHURST MOTEL  
SARASOTA, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

OAKHURST  
MOTEL  
SARASOTA, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

Ref. 6 1/2  
107  
11-23-51  
L. C. 9

Red Impression

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1559 ORDER NO. 70321 DATE 10-25-51

CUSTOMER SOUTHWIND MOTOR COURT  
KEY WEST, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SOUTHWIND MOTOR COURT  
KEY WEST, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

2CH 536

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

547 Rep  
Ref. 7/12  
Jan 31. C. 1062  
L.A. 11

as quoted  
CM 014

Ref. of H. H. H. H.  
Impressions

EL



J. P. BELL CO., INC., LYNCHBURG, VA.

NO. 1CH-1560

ORDER No. 70111

DATE 10-25-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
MONUMENT TERRACE, LYNCHBURG,  
VIRGINIA

PRIVATE # BEFORE TITLE: 922

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(3 EXTRA PHOTOS ENCLOSED FOR DETAILS).

CROP PHOTO AS MARKED ON TISSUE OVERLAY.

FOLLOW CARD 117345-N FOR COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

D 10041

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 31 1951
SKETCH				
RETOUCHING		6	OCT 26 1951	OCT 30 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1561

ORDER No. 70132

DATE 10-26-51

12½ M Post Cards

C.T. Apt Colortone

Full Face

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. No

TITLE IN FULL

IMPRINT Same as above

Jenkinson's Kiddie Park, Pt.  
Pleasant Beach, N.J.



PHOTO PROPERTY OF Cust.

RETOUCHING AND COLOR DESCRIPTION

Use own judgment for colors

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

Yes  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1951	OCT 30 1951
SKETCH				
RETOUCHING	10	4	OCT 26 1951	OCT 27 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	134	NOV 6 1951	
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1562

ORDER No. 70133

DATE 10-26-51

25 M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH END HOTEL AND BATHING  
BEACH, OCEAN GROVE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

HOTEL - WHITE BUILDING, GRAY ROOF. BUILDING OFF TO RIGHT-  
SEE BACK OF PHOTO FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

Subjects on  
order for this customer. Please  
set so it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 31 1951
SKETCH				
RETOUCHING	1	4	OCT 26 1951	OCT 27 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		11-17 51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1563

ORDER No. 70133

DATE 10-26-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STONE JETTY, OCEAN GROVE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO S. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects of order for this customer. Please set to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 31 1951
SKETCH				
RETOUCHING		1 1/2	OCT 26 1951	OCT 28 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		119-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1564  
ORDER No. 70133  
DATE 10-26-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH END, PAVILION, OCEAN  
GROVE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 31 1951
SKETCH				
RETOUCHING	11	4	OCT 26 1951	OCT 30 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2		NOV 12 1951 11-21-51
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

2



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1565

ORDER No. 70133

DATE 10-26-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOARDWALK, OCEAN GROVE, N.J..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 2 1951	
SKETCH				
RETOUCHING	14	3 1/2	OCT 26 1951	OCT 2 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 3/4		NOV 12 1951
ARTIST DEPT.		9 3/4		11-19-51

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1566 ORDER NO. 70334 DATE 10-26-51

CUSTOMER WOLFIE'S RESTAURANT AND SANDWICH SHOPS  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

500 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WOLFIE'S RESTAURANT & SANDWICH SHOPS,  
MIAMI BEACH

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW COLORED DRAWING, REPRODUCING COLOR TINTS, NO DARKER AND NO  
LIGHTER, HOWEVER, IMPROVE, IF POSSIBLE....

RETURN TINTED DRAWING.

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 7 1/2  
H.C. 2 1/4  
L.A. 12 1/2

W 5 14

Rush Hand color

(E)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1567 ORDER NO. 70339 DATE 10-26-51

CUSTOMER HACIENDA MOTEL  
NORFOLK, VIRGINIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

HACIENDA MOTEL AND DINING ROOM  
NORFOLK, VIRGINIA

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

BLDGS. HAVE TERRA-COTTA TRIM. USE BEST JUDGMENT FOR OTHER COLORS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto

Ret. 6  
H.C. 106 1½  
L.A. 9

as quoted  
OK 10/11

Red Impression



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 1CH1568 ORDER NO. 70340 DATE 10-26-51

CUSTOMER STOCK YARD INN  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UNION STOCK YARDS, CHICAGO, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

USE BEST JUDGEMENT FOR COLORS.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 2½  
H.C. 2¼  
L.A. 1½

W 8 H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1569 ORDER NO. 70342 DATE 10-26-51

CUSTOMER ZIMMERMAN & TORBETT  
JOHNSON CITY, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEVERLY COURT AND COFFEE SHOP  
HWY 11E, 411, 19, 23

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER, CHANGE COLOR OF HOUSE TO WHITE. (SEE TISSUE ON  
SKETCH AND ORIGINAL PHOTO.

HAVE GRONERT SEE HAACK REGARDING EMBLEM FOR PICTURE SIDE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

In Large file

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2  
Jm H.C. 107 13/4  
108 122837 L.A. 93/4

W 2 H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1570 ORDER NO. 70343 DATE 10-26-51

CUSTOMER HILLTOP COURT & HOTEL  
SARASOTA, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

HILLTOP COURT & HOTEL - RESTAURANT IN  
CONNECTION - OVERLOOKING BEAUTIFUL  
SARASOTA BAY - SARASOTA, FLORIDA

FRONT NO. 5 (All of this on address side) 3 SIDES  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE THREE SIDES WITH PANEL AT BOTTOM.

FOLLOW TISSUE OVERLAY:

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2  
H.C. 107 11-23-51 1 1/2  
L.A. 83/4

Red Impression

W. J. H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1571 ORDER NO. 70344 DATE 10-26-51

CUSTOMER ZIMMERMAN & TORBETT  
JOHNSON CITY, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(THE PLAZA MOTEL)

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Re-photo

Res. 5  
H. C. 106 1½  
L. A. 9½  
OB

as quoted  
1/2 in

Red & dk. Blue  
Imaginations

(E)



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1572

ORDER No. 70135

DATE 10-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BELMAR, N.J.  
NEW JERSEY

SMALL TYPE: (C)CURT TEICH & CO.,  
INC. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE VIEWS ENCLOSED - ALSO SURF, FISHING, BATHERS, BATHING  
GIRLS, AND SEA GULLS.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3  
order for this card set. Please  
see to it that all the nega-  
tives are under the same order  
in harmony with each other  
to make an attractive set.

B-1B-H276 ✓  
E-1B-H274 ✓  
L-1B-H275 ✓  
M-1B-H272 ✓  
A-1B-H277 ✓  
R-1B-H2092 ✓

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1951	NOV 27 1951
SKETCH	3	7	NOV 20 1951	NOV 26 1951
RETOUCHING	3-4 9-2	6		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	16	12-12-51	12-13-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1573

ORDER No. 70135

DATE 10-29-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARTY BOATS ON THE WAY OUT TO  
DAILY CATCH, BELMAR, N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this material. Please  
see to it that all of the nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 31 1951
SKETCH				
RETOUCHING	3	2½	OCT 30 1951	OCT 29 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		11-16-51
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1574

ORDER No. 70135

DATE 10-29-51

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL  
SHARK RIVER INLET BRIDGE,  
BELMAR, N. J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES ☒ HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION  
3  
... are  
... each other  
... make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 30 1951	OCT 31 1951
SKETCH				
RETOUCHING	3	2	OCT 29 1951	OCT 30 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	NOV 5 1951	NOV 15 1951
ARTIST DEPT.		8		11-16-51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1575

ORDER No. 70137

DATE 10-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)  
THE CHURCH OF ST. URIEL THE  
ARCHANGEL, SEA GIRT, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRES.

BROWN SHINGLE CHURCH, WITH WHITE TRIM.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

7 Subjects or  
more. Please  
direct all orders or nega-  
tives, and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 1 1951	
SKETCH				
RETOUCHING		2	OCT 30 1951	NOV 1 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1576

ORDER NO. 70137

DATE 10-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

STOCKTON HOTEL, SEA GIRT, N.J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT 4 POLES AND WOODEN BULKHEAD TO LEFT.

BUILDING - LIGHT GRAY STUCCO, GREEN ROOFS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

7 Subjects of  
order for this company. Please  
see to it that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		5	OCT 27 1951	NOV 1 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	NOV 16 1951	NOV 16 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1577

ORDER NO. 70137

DATE 10-29-51

12½ MPOST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

TREMONT HOTEL, SEA GIRT, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, GREEN ROOFS.

*Take out Cars in foreground*

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this set. Please  
set out the colors or nega-  
tive. The colors are  
in harmony with each other  
to make an effective set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 13 1951
SKETCH				
RETOUCHING		3 1/2	OCT 27 1951	NOV 1 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	14	1 3/4	NOV 22 1951	NOV 29 1951
ARTIST DEPT.		5 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

RUSH

(E)



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1578

ORDER NO. 70137

DATE 10-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

SEA GIRT LIGHTHOUSE, SEA GIRT,  
N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHTHOUSE - VERY DARK, ALMOST BLACK. RED ROOFS. VERY SMALL  
BLDG. TO LEFT - DARK BROWN. BUILDING TO LEFT - BLACK ROOF.  
GREEN ROOF ON BUILDING IN RIGHT BACKGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
Please  
negatives  
are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3 1/2	OCT 30 1951	NOV 2 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	NOV 8 1951	NOV 15 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1579

ORDER No. 70137

DATE 10-29-51

12½M POST CARDS

ART COLORTONE

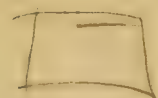
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

BEACH SCENE, SEA GIRT, N. J. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

LARGE BUILDING TOWARD RIGHT BACKGROUND - WHITE WITH GREEN ROOF  
BUILDING TO LEFT OF LARGE ONE - HAS GREEN ROOF. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
Please  
of nega-  
colors are  
with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	DEPT. COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1580

ORDER No. 70137

DATE 10-29-51

12½ M POST CARDS ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

FISHING FROM JETTY, SEA GIRT,  
N. J.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

1CH1582

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHTHOUSE IN RIGHT BACKGROUND - BLACK WITH RED ROOFS.  
BUILDING IN CENTER BACKGROUND (LONG BLDG.) WHITE - WHITE WITH  
GREEN ROOFS. BLDG. TO LEFT - GREEN ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
for this customer. Please  
to a set of one or nega-  
live. colors are  
in memory with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	-		OCT 29 1951	NOV 2 - 1951
SKETCH				
RETOUCHING	3	30	OCT 29 1951	OCT 30 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	140		
ARTIST DEPT.		90		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1581

ORDER No. 70137

DATE 10-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

BATHING BEACH, SEA GIRT, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

7  
The following are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	34	OCT 28 1951	NOV 2 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	132	NOV 5 1951	NOV 14 1951
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1582

ORDER NO. 70137

DATE 10-29-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
GREETINGS FROM SEA GIRT,  
NEW JERSEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

INCLUDE VIEWS: 1CH1575, 1CH1576, 1CH1577, 1CH1578, 1CH1579,  
1CH1580, 1CH1581... ALSO SHOW OCEAN, FISHING,  
AND BATHING SCENES.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
Please  
of nega-  
colors are  
each other  
to make an attractive set.

S - 1CH1578

E - 1CH-1581

A - 1CH-1576

G - 1CH-1579

I - 1CH-1577

R - 1CH-1580

T - 1CH-1575

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 12 1951	
SKETCH	10	5	DEC 12 1951	DEC 12 1951
RETOUCHING	4	4		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	15		1-21-52

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1583 ORDER NO. 70360 DATE 10-29-51

CUSTOMER HILLCREST MOTEL  
SHEFFIELD, ALABAMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **IN LOWER PANEL:**

HILLCREST MOTEL - ON HIGHWAY U.S. 72 AND  
43 - BETWEEN SHEFFIELD AND FLORENCE, ALA.

AAA (3/4 Panel) See card attached

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

USE PHOTO #1, BUT USE SIGN FROM PHOTO #2.

Eliminate all signs, poles, wires  
SEE INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

G 738

Ref. 6 1/2  
Dim. U.C. 100/1 1/2

101-128-52 L.A. 9

ORH

G 738



567

UNION DISTRIBUTORS, INC., RED BANK, N.J.

NO. 1CH-1584

ORDER No. 70139

DATE 10-29-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONTEREY AND BERKELEY-CARTERET  
HOTELS, ASBURY PARK, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

IT IS ABSOLUTELY NECESSARY TO SHOW SWIMMING POOL AS ON CARD  
ATTACHED.

FOLLOW CARDS (3AH169 & 3AH173) ENCLOSED FOR COLORS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	4	OCT 31 1951	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	NOV 5 1951	NOV 25 1951
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 1CH-1585

ORDER No. 70146

DATE 10-29-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

FERRY LANDING, GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LANDING: SILVER COLOR (METAL)

FERRY: REFER TO 1CH666 (PHOTO) FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

**ATTENTION**  
3  
Order for this material. Please  
see to it that all photos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4CP 205b

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2 1/2	OCT 30 1951	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		11-21-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



GALVESTON NEWS CO., GALVESTON, TEXAS ✓

NO. 1CH-1586✓

ORDER No. 70146✓

DATE 10-29-51

25 M POST CARDS

ART COLORTONE ✓

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE BUCCANEER AND GALVEZ HOTELS  
ON BEAUTIFUL BEACH BOULEVARD,  
ALONG THE GULF OF MEXICO,  
GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PORTION OF PHOTO AS SHOWN.

HOTEL AT RIGHT - BROWN..... AT LEFT - BUFF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION.

3 Subjects of  
order for color. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV	
SKETCH				
RETOUCHING	5	5	OCT 31 1951	NOV
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING ✓				
HAND COLOR PROOF	107	131	NOV 8 1951	NOV 15 1951
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



GALVESTON NEWS CO., GALVESTON, TEXAS

NO. 1CH-1587

ORDER NO. 70146

DATE 10-29-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEACH BOULEVARD AND THE GULF OF  
MEXICO, GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

3CP2160

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Left to right: 1st PIER: WHITE WITH SOME GREEN TRIM AND RED  
ROOF.

2nd PIER: WHITE WITH RED ROOF.

Large PIER IN BACKGROUND - IS MOSTLY WHITE,  
BUT BUFF AT EXTREME RIGHT.

HOTEL IS BUFF. 2nd FLAG ON POLE IS TEXAS. (SEE BACK OF PHOTO  
STRAIGHTEN FLAGS/ FOR DESCRIPTION OF TEXAS FLAG).

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1951	
SKETCH			OCT 31 1951	NOV 1 1951
RETOUCHING	5	3		
REPHOTO				NOV 15 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 3/4		11-21-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1588 ORDER NO. 70368 DATE 10-30-51

CUSTOMER GRANDEUR HOTEL  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

GRANDEUR HOTEL  
1055 GRANVILLE AVE.,  
CHICAGO 40, ILL.

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

MAKEOVER

DEC 26 1951 MAKEOVER



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 1CH1589	ORDER NO. 70369	DATE 10-30-51	DEPT.	DATE COMPLETED	Photos for this Customer
	CUSTOMER WARMACK STOVE COMPANY FORT SMITH, ARKANSAS			RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART		
100 M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE FULL FACE			
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout		(All of this on address side)				
Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. 5 R. M. Yes No				
Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
LAWN COMFORT <del>XXXX</del> CHAIR....ETC. (SEE COPY)		Trade Mark Yes No Special type as sample				
RETOUCHING DEPARTMENT		IMPRINT: Customer C. T. Imprint No Imprint				
Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue				
Follow Layout						
USE CIRCULAR AS COPY. FOLLOW SKETCH, EXCEPT CHANGE RED CHAIR AT LOWER LEFT TO A GLIDER - SEE NO. C-2G IN CIRCULAR SHEET. KEEP IRREGULAR OUTLINES ON BACKGROUND COLORS AND SAME AMOUNT OF WHITE SPACE NOW SHOWN.						
COLOR DESCRIPTION						
FOLLOW CORRECTED SKETCH.						
MAKEOVER						
MAKEOVER						
MAKEOVER						
Charge to ADVISE Dept.						
EST. MAKEOVER TIME REQUIRED						
RETOUCHING						
PHOTO LITHO NOV 1 1951						
COMPOSING						
ART DEPT.						
By						

2M—C-16-50

5x7 Reproduction

L.O. 1  
Red. 3 1/2  
L.C. 1 1/2  
L.A. 8

104  
11-8-51

113

as specified  
WCH

MAKEOVER

Red  
Angus  
Rush

MAKEOVER

Rush

MAKEOVER

MAKEOVER



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1590 ORDER NO. 70373 DATE 10-30-51

CUSTOMER EARL J. BROTHERS - DESERT SOUV. SUPPLY  
BOULDER CITY, NEVADA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

DE LUXE MOTOR COURT - ROOMS, APARTMENTS,  
BUNGALOWS - 1701 SOUTH FIFTH STREET

(U.S. 91 & 466)

LAS VEGAS, NEVADA

FRONT NO. 5

R. M. YES No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1591 ORDER NO. 70374 DATE 10-30-51

CUSTOMER THE CARPENTER  
MANCHESTER, NEW HAMPSHIRE

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SCROLL AS ON 5BH1374:

HOTEL CARPENTER  
MANCHESTER  
NEW HAMPSHIRE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETURN CUSTOMER'S ART WORK.

Returned 12/3/51 B.  
(to Sect 5 11-30-51)

COLOR DESCRIPTION

Yellow 1111374 on color of hotel

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

547 Reprints

Ref. 104  
11-13-51  
L.C.  
L.A.

6/2  
13/4  
93/4

as specified

W.D.H.

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 1CH1592 ORDER NO. 70375 DATE 10-30-51

CUSTOMER THE NEWS PRINT SHOP  
MULLINVILLE, KANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

OUR KANSAS.....(VERSE)

(SEE COPY)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN -FOR TYPE COPY ON PICTURE SIDE  
SEE SHEET A.

COLOR DESCRIPTION

FOLLOW SKETCH.

In Large file

DK Blue Impression

Rec. 5  
L. A. C. 107  
H. K. 1/2  
9

see quoted

W 2 H



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1593 ORDER NO. 70377 DATE 10-30-51

CUSTOMER FERRIS WOOLEN COMPANY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

100 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRESIDENTIAL FINE UNFINISHED WORSTED..

(SEE COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

10

PHOTO USED FOR

107  
11-1-51 1/2  
108 11-27-51 9

OB

71X

Red Impression

Very much  
Red

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1594 ORDER NO. 70377 DATE 10-30-51

CUSTOMER FERRIS WOOLEN COMPANY  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KILMARNIK IMPORTED SCOTCH TWIST....  
(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

107  
107-143  
107-143  
107-143

Wolt

Very Rush

Rush

Red Impression

(E)



LAMB'S PHARMACY, CORNING, N. Y.

NO. 1CH1595

ORDER No. 70158

DATE 10-30-51

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE  
TITLE: CORNING GLASS CENTER,  
CORNING, N. Y.  
The Crystal City

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 Photos): FOLLOW PHOTO MARKED FOR COLORS  
TAKE OUT WIRES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
or the same corner. Please  
we will show you or nega-  
tives and colors are  
in harmony with each other  
to make an effective set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 13 1951
SKETCH				
RETOUCHING	9	21	OCT 31 1951	NOV 1 1951
REPHOTO				NOV 20 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 15 1951	
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



LAMB'S PHARMACY, CORNING, N. Y.

NO. 1CH1596

ORDER NO. 70158

DATE 10-30-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE  
TITLE: NEW GIBSON BRIDGE,  
CORNING, N. Y.  
The Crystal City

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 Photos)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order for this customer. Please  
note to it that all color or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 13 1951
SKETCH				
RETOUCHING	5	2	OCT 31 1951	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Make new Blacks



ARRANGED BY FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1597

ORDER No. 70162

DATE 10-30-51

12½ M MIN. VIEWS 3½ x 2½ ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MORAN POINT, EAST RIM DRIVE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH660. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH	10	50		NOV 27 1951
RETOUCHING				DEC 7 1951
REPHOTO			NOV 28 1951	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	30		2-8-51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ARRANGED BY FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1598

ORDER No. 70162

DATE 10-30-51

12 $\frac{1}{2}$  M MIN. VIEWS 3 $\frac{1}{2}$  x 2 $\frac{1}{2}$  ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

EL TOVAR HOTEL ON THE SOUTH RIM

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH648. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

*New Colors*

*put back people that were taken out of old set and*

SUBMIT:

RET. PHOTO REPHOTO E. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 13 1951
SKETCH				
RETOUCHING		1		NOV 27 1951
REPHOTO				DEC 11 1951
PHOTO-LITHO			NOV 28 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5 $\frac{1}{2}$		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*New Colors  
Make Effect*



ARRANGED BY FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1599 -

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL  
VIEW FROM YAVAPAI POINT

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH679. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

**AND WORK SCHEDULE**

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH	10	1/2		NOV 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 28 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	100	2 1/2	7/8/52	

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ARRANGED BY FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1600

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NATIVE DEER ON STEPS OF BRIGHT  
ANGEL LODGE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH251. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1951	NOV 2 - 1951
SKETCH	15	1/2		NOV 2 7 1951
RETOUCHING				
REPHOTO				DEC 7 1951
PHOTO-LITHO			NOV 2 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	100	3 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ARRANGED BY FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1601

ORDER NO. 70162

DATE 10-30-50

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL THE CANYON FROM EL TOVAR HOTEL	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2930. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		NOV 1 1951	NOV 2 - 1951
SKETCH	10 1/2		NOV 27 1951
RETOUCHING			
REPHOTO			
PHOTO-LITHO		NOV 23 1951	DEC 7 1951
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	104 2 1/2		

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



ARRANGED BY FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1602

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE\*FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

DANCE OF THE HOPI INDIANS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH690. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			NOV 1951	NOV 2 - 1951
SKETCH	10			
RETOUCHING				NOV 27 1951
REPHOTO				DEC 7 1951
PHOTO-LITHO			NOV 28 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2½		1-9-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 1CH-1603

ARRANGED BY FRED HARVEY, CHICAGO, ILL.

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A GRAND CANYON TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH688. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH	18	4		NOV 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 2 1951	DEC 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARRANGED BY FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1604

ORDER NO. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE FIREPLACE AT HERMIT'S REST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH651. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up	10	10	NOV 20 1951	NOV 2 - 1951
SKETCH				NOV 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 20 1951	DEC 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/2		

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Filed. \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer. \_\_\_\_\_



91739

ARRANGED BY FRED HARVEY, CHICAGO, ILL.

NO. 1CH1605

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER		FRONT No. NO	R. M. NO
TITLE IN FULL		IMPRINT	NONE
THE WATCHTOWER AT DESERT VIEW			
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

USE PHOTO FROM 7AH673. MAKE NEW BLACK NEGATIVE

~~REPLACE COLOR PLATES~~

*New Colors*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 8 1951
SKETCH	10	1/2		
RETOUCHING	16	3/4	NOV 8 1951	NOV 27 1951
REPHOTO			NOV 1 1951	NOV 6 1951
PHOTO-LITHO			NOV 2 1951	DEC 7 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	100	5 1/2	1951	1951

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Offset  
for new  
Colors*



FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1606

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½ x 2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. NO
TITLE IN FULL THE CANYON FROM PIMA POINT, WEST RIM DRIVE	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH665. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate	<b>ESTIMATE</b>		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____			Date _____
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		NOV 1951	NOV 2 - 1951
SKETCH	10 7/8		
RETOUCHING	10 7/8		NOV 27 1951
REPHOTO			
PHOTO-LITHO		NOV 28 1951	DEC 7 1951
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	104 2 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1607

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
THE HOPI HOUSE NEAR EL TOVAR	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH691. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_ AND WORK SCHEDULE By \_\_\_\_\_  
Date \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH	18	1/2		NOV 27 1951
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			NOV 28 1951	DEC 7 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2		1-9-52

DATE BLUEPRINT OK'D. \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



6739

FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1608

ORDER No. 70162

DATE 10-30-51

12 1/2 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PHANTOM RANCH IN THE BOTTOM  
OF THE GRAND CANYON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH689. MAKE NEW BLACK NEGATIVE

~~REDUCE COLOR PLATE~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH				NOV 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 28 1951	DEC 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	110	5 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

New Colors  
Make offset for Colors



FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1609

ORDER NO. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
VIEW FROM MOHAVE POINT

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH657. MAKE NEW BLACK NEGATIVE

~~REDUCE COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 2 1951	NOV 2 - 1951
SKETCH	10	1/2		NOV 27 1951
RETOUCHING		2		
REPHOTO			NOV 2 1951	DEC 7 1951
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Handwritten:* New Colors Effect for Colors  
Make



FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1610

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KAIBAB SUSPENSION BRIDGE OVER  
COLORADO RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1183. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH	10	1/2		NOV 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 28 1951	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	1-8-52	1-8-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

2/11/52  
4, 11/52



FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1611

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE LOCKOUT STUDIO ON THE SOUTH  
RIM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH685. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1951	NOV 2 - 1951
SKETCH	10	1/2		NOV 2 - 1951
RETOUCHING		1/2		
REPHOTO				DEC 6 1951
PHOTO-LITHO			NOV 23 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	1-8-51	1-8-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1612

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MAIN LODGE OF THE AUTO CABIN  
CAMP, SOUTH RIM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH-774. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH	10			NOV 3 7 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 2 1 1951	DEC 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2½	1-8-52	1-8-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1613

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COLORADO RIVER FROM BRIGHT ANGEL  
TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH669. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH	10	30		NOV 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 2 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	152	2 1/2	11/12	11/12

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



FRED HARVEY, CHICAGO, ILL.

NO. 1CH-1614

ORDER No. 70162

DATE 10-30-51

12½ M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HERMIT'S REST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2936. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 2 - 1951
SKETCH	10	12		NOV 27 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 23 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2		1-9-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1615 ORDER NO. 70384 DATE 10-30-51  
CUSTOMER MC DONALD-SCOTT CHEVROLET CO.  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MC DONALD-SCOTT - CHEVROLET COMPANY  
OKLAHOMA CITY....ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER, SUBDUE VENETIAN BLINDS TO A  
GRAY TONE. (SEE CUST. SAMPLE)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rec. 6  
101-2-6  
9

W 2 14

Mr. Blue

7



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO 1CH1616 ORDER NO 70385 DATE 10-30-51

CUSTOMER MC DONALD-SCOTT CHEVROLET CO.  
OKLAHOMA CITY, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MC DONALD - SCOTT - CHEVROLET COMPANY  
OKLAHOMA CITY....

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM 1CH1615. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

2M-8-16-50

104  
1-3-52  
L.C.  
L.D.  
68

as quoted  
H.C.D.

Sp. Blue Ingres

(11)



NO. 1CH1617  
NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN. ORDER No. 70386  
DATE 10-30-51

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WATERTOWER, BRAINERD,  
MINNESOTA

PRIV. # BEFORE TITLE: BR-25

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
BLDG. NATURAL LIGHT TAN WOOD FINISH. GREEN ROOF. SIGN ON ROOF:  
RED "FREE" ON WHITE BKGRD. INFORMATION SIGN: WHITE LETTERS ON BLACK  
BKRD. ON RED ARROW. GREEN POSTS. TOWER: LIGHT GREY CEMENT.  
BROWNISH RED BRICK WINDOW TRIM (AND DOORWAY AT BOTTOM) RED & YELLOW  
FLOWERS & GRAY ROCK FOUNTAIN. REMOVE: ALL TELEPHONE POLES & WIRES  
NOTE POLE IN BACK OF BLDG. TO BE REMOVED. CROP PICTURE TO  
STRAIGHTEN UP TOWER & PERSPECTIVE. DARK GRAY STREET. GRAY R.R.  
TRACKS. GREEN FOLIAGE ON TREES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	OCT 31 1951	NOV 2 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	NOV 16 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 1CH1618  
ORDER NO. 70387  
DATE 10-30-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
SCENIC DRIVE  
JOHN BALL PARK  
GRAND RAPIDS, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK TOP STREET. GIVE AUTUMN EFFECT. ADD CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HAND~~ <sup>YES</sup> ~~COLOR~~ PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION

4 Subjects on  
order. Please  
see that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	
SKETCH				
RETOUCHING	2	2	OCT 31 1951	NOV 2 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1½	NOV 1 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO. 1CH1619  
ORDER No. 70387  
DATE 10-30-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
Y. M.C.A. - GRAND RAPIDS,  
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG BROWN-RED BRICK WITH WHITE MARBLE TRIMMINGS, AT TOP.  
CONCRETE AT BOTTOM & AROUND DOORS. SIGN IS WHITE LETTERING (NEON)  
ON BLACK BACKGROUND & BLUE & RED LINE AT TOP & BOTTOM. STREET  
BLACK TOP. GLASS BRICK WINDOWS AT SIDEWALK LEVEL. TAKE OUT SOME  
OF THE CARS, POLES & WIRES. ADD CLOUDS. TAKE OUT BLDGS ON LEFT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV	
SKETCH				
RETOUCHING	6	5	NOV 7 1951	NOV 5 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	NOV 8 1951	NOV 15 1951
ARTIST DEPT.		10 1/2		11-19-51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO.  
1CH1620  
ORDER No. 70387  
DATE 10-30-51

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MASONIC TEMPLE,  
GRAND RAPIDS,  
MICHIGAN



(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. LIGHT BUFF BRICK. CONCRETE STEPS & FRONT ALONG STEPS. BLACK  
RAILING. GREEN LAMP POSTS WITH WHITE GLOBES AT TOP. BLACK TOP  
STREET WITH WHITE CENTER LINE. TAKE OUT "BUS STOP" SIGN & U.S.  
ROUTE SIGNS AS WELL AS PAPERS & TRASH IN GRASS. TAKE OUT TRACK &  
ALL OLD CARS. ADD CLOUDS. ~~SHOOT~~

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1951	NOV 13 1951
SKETCH				
RETOUCHING		6	OCT 7 1951	NOV 7 1951
REPHOTO			NOV 14 1951	NOV 20 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Rush



SHAW NEWS AGENCY, GRAND RAPIDS, MICH.

NO.

1CH1621

ORDER No. 70387

DATE 10-30-51

12 1/2 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AQUINAS COLLEGE  
ADMINISTRATION BUILDING  
GRAND RAPIDS, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG RED BRICK WITH WHITE WINDOW TRIMMINGS. LIGHT GREEN ROOF.  
GREEN IVY CLIMBING UP BLDG. BLACK TOP DRIVEWAY. WHITE LIONS IN  
FRONT OF DOOR. SILVER FLAG POLE. SHOW U.S. FLAG. RED CHIMNEY.

ADD CLOUDS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	3 1/2	OCT 31 1951	NOV 15 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	165	1 1/2		11-19-51
ARTIST DEPT.	110	9 1/2		11/7/51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY LEVY BROS., PLATTSBURG, N.Y.

NO. 1CH-1622

ORDER NO. 70164

DATE 10-31-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RESIDENCE HALL, STATE TEACHER'S  
COLLEGE, PLATTSBURG, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SALMON COLOR BUILDING, SLATE ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 8 1951
SKETCH				
RETOUCHING	4	4	OCT 31 1951	NOV 2 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY LEVY BROS., PLATTSBURG, N.Y.

NO. 1CH-1623

ORDER No. 70164

DATE 10-31-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLATTSBURG MUNICIPAL AIRPORT,  
PLATTSBURG, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 Photos - use best one)

BROWN - GRAYISH BUILDING

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1951	
SKETCH				
RETOUCHING	3	2	NOV 3 1951	NOV 7 1951
REPHOTO				
PHOTO-LITHO				NOV 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1½	NOV 15 1951	
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER No. 70172

NO. 1CH-1624

DATE 10-31-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 188-LP-LAKE PLACID FROM  
THE SUMMIT OF WHITEFACE  
MT., LAKE PLACID, N.Y. /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in agreement with each other  
or make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1951	NOV 13 1951
SKETCH				
RETOUCHING		2 1/2	NOV 1 1951	NOV 6 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		12-3
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

New Placids



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1CH-1625

ORDER NO. 70172

DATE 10-31-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: 187-LP-VIEW OF FOOT TRAIL  
FROM PARKING LOT, 4,610 FEET  
ABOVE SEA LEVEL TO SUMMIT OF  
WHITEFACE MT., 4,872 FEET ABOVE  
SEA LEVEL, ADIRONDACK MTS..

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	NOV 13 1951
SKETCH				
RETOUCHING	9	2 1/2	NOV 1 1951	NOV 1 1951
REPHOTO				NOV 24 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	NOV 15 1951	12-3
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1CH-1626

ORDER NO. 70172

DATE 10-31-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 189-LP-VIEW OF THE PARKING  
LOT, MEMORIAL HIGHWAY AND ESTHER  
MOUNTAIN FROM FOOT TRAIL AT  
WHITEFACE MT., ADIRONDACK MTS.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1951	NOV 13 1951
SKETCH				
RETOUCHING	9	2	NOV 1 1951	NOV 6 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134		12-3-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1CH-1627

ORDER NO. 70172

DATE 10-31-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE  
TITLE: 186-LP-VIEW OF THE SUMMIT  
HOUSE AND FIRE OBSERVERS TOWER  
ON THE PEAK OF WHITEFACE MT.,  
4,872 FEET ABOVE SEA LEVEL,  
ADIRONDACK MTS.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:  
12  
Order for the artist to make  
up to 25 copies of the  
title in uniform with each other  
in assembly with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1951	NOV 13 1951
SKETCH				
RETOUCHING	5	14	NOV 1 1951	NOV 6 1951
REPHOTO			NOV 15 1951	NOV 20 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	131		12/3
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1CH-1628

ORDER NO. 70172

DATE 10-31-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO.

IMPRINT SAME AS ABOVE  
TITLE: 190-LP-LAKE PLACID CLUB,  
LAKE PLACID, N.Y.  
ADIRONDACK MTS.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

PHOTO-12-2CH-1299

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION!

12  
Only one set of each photo should be made. Please  
make sure that all photos are made in the same  
size and format. The photos are  
to be made in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	NOV 1 1951	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 1 1951	11-27-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1CH-1629

ORDER No. 70173

DATE 10-31-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 191-LP-MUNICIPAL BEACH  
ON MIRROR LAKE, LAKE  
PLACID, N. Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

PHOTOS IN 2CH-1299

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on  
set for this order. Please  
note that the negative  
in center of photo are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1½	NOV 1 1951	NOV 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	NOV 16 1951	11-27-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1CH-1630

ORDER No. 70173

DATE 10-31-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 192-LP-THE FLUME GORGE IN  
AUSABLE RIVER, NEAR  
WILMINGTON, N.Y.,  
ADIRONDACK MTS.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects or  
more for this order. Please  
note that all subjects or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1951	NOV 13 1951
SKETCH				
RETOUCHING	4	1	NOV 1 1951	NOV 7 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-3
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1CH-1631

ORDER No. 70173

DATE 10-31-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE  
TITLE: 82-~~22~~-MUNICIPAL BEACH AND  
LAKE FLOWER, SARANAC  
LAKE, N. Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects on  
order for this customer. Please  
see to it that all  
negatives are uniform  
in harmony with order  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	NOV 16 1951	NOV 16 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	NOV 16 1951	NOV 16 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1CH-1632

ORDER NO. 70173

DATE 10-31-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 193-LP-WHITEFACE MOUNTAIN  
AND AUSABLE RIVER,  
ADIRONDACK MTS., N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12. Subject of  
order for this envelope. Please  
note that all negative  
material is uniform. Photos are  
in harmony with other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1951	
SKETCH				
RETOUCHING		2	NOV 1 1951	NOV 6 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13/4	NOV 1 1951	12-2-51
ARTIST DEPT.		93/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 1CH-1633

ORDER NO. 70173

DATE 10-31-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE  
TITLE: 194-LP-MIRROR LAKE AND  
VILLAGE, AS SEEN FROM  
LAKE PLACID CLUB, N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

PHOTO-IMP. 2CH-1299

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

**ATTENTION:**

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
correct with each other  
or order as indicated.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	
SKETCH				
RETOUCHING		2½	NOV 1 1951	NOV 1 1951
REPHOTO			NOV 8 1951	
PHOTO-LITHO				NOV 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	NOV 16 1951	11-26-51
ARTIST DEPT.		93½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

5/2/52

JK



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 1CH-1634

ORDER No. 70173

DATE 10-31-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 60-12-UPPER CASCADE LAKE,  
ADIRONDACK MTS., N.Y.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
on same set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1951	NOV 13 1951
SKETCH				
RETOUCHING	3	1	NOV 1 1951	NOV 6 1951
REPHOTO				NOV 30 1951
PHOTO-LITHO			NOV 22 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		12-3-51
ARTIST DEPT.		93/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/2/52  
2/5



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y..

NO. 1CH-1635

ORDER No. 70173

DATE 10-31-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: 195-LP-VIEW OF WHITEFACE  
MOUNTAIN ACROSS LAKE  
PLACID, N.Y., FROM  
WHITEFACE INN.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and follow the  
same pattern with each order  
or more the instructions on

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 1 1951	
SKETCH			NOV 1 1951	NOV 1 1951
RETOUCHING		2	NOV 1 1951	
REPHOTO			NOV 1 1951	NOV 16 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	NOV 16 1951	11-26-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

5/2/52  
JN



HOOPER BROS., ELIZABETH CITY, N. C.

NO. 1CH-1636

ORDER No. 70178

DATE 10-31-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CONFEDERATE MONUMENT,  
ELIZABETH CITY, NORTH  
CAROLINA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: EC-12

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WATER TANK, AND PAPER TRASH.

LIGHT GRANITE SHAFT. NICE GREEN LAWN. SHOW RED BLOSSOMS  
ON SINGLE BUSH AT RIGHT. PRETTY CLOUD EFFECT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subject of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 6 1951	NOV 13 1951
SKETCH				
RETOUCHING	4	2 1/2	NOV 6 1951	NOV 6 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



HOOPER BROS., ELIZABETH CITY, N. C.

NO. 1CH-1637

ORDER No. 70179

DATE 10-31-51

12½ M POST CARDS

ART COLORTONE

FULL FAEE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOCKS ON DISMAL SWAMP CANAL,  
SOUTH MILLS, N.C., NEAR  
ELIZABETH CITY

PRIVATE # BEFORE TITLE: 3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SANDBARGES BEHIND LOCK ON CANAL.

BATTLESHIP-GRAY LOCK. WHITE BUILDING WITH GREEN ROOF.

PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION.

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1951	NOV 13 1951
SKETCH				NOV 7 1951
RETOUCHING	3	2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	101	9	1-7-52	1-7-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1638 ORDER NO. 70401 DATE 10-31-51

CUSTOMER NEW MOTOR COURT  
MIDDLETOWN, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NEW MOTOR COURT  
MIDDLETOWN, KENTUCKY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1639 ORDER NO. 70402 DATE 10-31-51

CUSTOMER  
CADILLAC MOTEL & APTS.  
MIAMI, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CADILLAC MOTEL AND APARTMENTS  
U.S. 1, MIAMI, FLORIDA-

INSET: TROPICAL PATIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

PUT PATIO SCENE IN UPPER LEFT HAND CORNER AS SHOWN ON SAMPLE CARD.

DO NOT REMOVE PEOPLE FROM CARD.

COLOR DESCRIPTION

USE COMPETITIVE CARD FOR COLOR GUIDE.

POLES IN PATIO #1. TRIM AROUND DOORS IN PATIO #13. CHAIRS IN PATIO YELLOW  
AND GREEN. STATUE WHITE CEMENT COLOR.

Returned photo of patio scene 1/2/52 B.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1640 ORDER NO. 70403 DATE 10-31-51

CUSTOMER  
MAPLE LAWN RESTAURANT  
MIDDLETOWN, KENTUCKY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAPLE LAWN RESTAURANT - ON U.S.  
HIGHWAYS 60 AND 460 - 7 MILES EAST OF  
LOUISVILLE, KY.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

Ref 52  
106 4101/12  
709  
92

110



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1641 ORDER NO. 70404 DATE 10-31-51

CUSTOMER EL CHICO CAFE NO. 5  
DALLAS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN CENTER PANEL:

EL CHICO CAFE NO. 5  
DALLAS, TEXAS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH WITH THESE CORRECTIONS: THE EL CHICO CAFE #5 DALLAS, TEXAS  
IN THE CENTER OF THE CARD SHOULD BE SMALLER ABOUT HALF THE SIZE ON SKETCH  
AND THE EL CHICO SHOULD BE THE SAME STYLE OF TYPE AS IN THE SIGN ABOVE THE  
DOOR. THE WALL ON RIGHT HAND SIDE OF ROOM SHOULD BE GREEN, ABOUT THE SAME  
COLOR AS THE FLOWERS ABOVE THE ENTRANCE TO THE CAFE. BRING OUT FACE OF THE  
MEXICAN IN THE SIGN ABOVE DOOR AS MUCH AS POSSIBLE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

*(Handwritten notes on back of card)*  
L.O. 1  
Rel 7  
J.C.C. 116 2/4  
L.O. 116 2/4  
as quoted  
100%  
returned to customer 7/11/52  
100% Old  
1 production  
1 production



DISTRIBUTED BY WILSON'S BOOK &  
STATIONERY STORE, PADUCAH, KY.

NO. 1CH-1642

ORDER No. 70191

DATE 11-1-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YACHTING ON THE GREAT KENTUCKY  
LAKE, 184 MILES LONG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC-12.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on  
order for the customer. Please  
make all cuts or nega-  
tives uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1951	NOV 13 1951
SKETCH				
RETOUCHING	3	1	NOV 2 1951	NOV 7 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY WILSON'S BOOK &  
STATIONERY STORE, PADUCAH, KY.

NO. 1CH-1643

ORDER NO. 70191

DATE 11-1-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OVERLOOKING BEAUTIFUL KENTUCKY  
LAKE AT KENTUCKY DAM/VILLAGE  
STATE PARK, WESTERN KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OC-26-N.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
note that all sets of nega-  
tives and prints and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1951	
SKETCH				
RETOUCHING	3	1	NOV 7 1951	NOV 10 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	NOV 8 1951	NOV 13 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY WILSON'S BOCK &  
STATIONERY STORE, PADUCAH, KY.

NO. 1CH-1644

ORDER No. 70191

DATE 11-1-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOONLIGHT SCENE AT THE GREAT  
KENTUCKY DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION MOONLIGHT SCENE.

STRAIGHTEN DAM. SHOW ALL WATER IN FOREGROUND. FEW CLOUDS.

SHOW MOON - DAM AND BOAT LIT UP. SHOW DAM AND BOAT AS LARGE  
AS POSSIBLE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
be sure that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1951	NOV 14 1951
SKETCH				
RETOUCHING	7	11	NOV 4 1951	NOV 14 1951
REPHOTO				DEC 2 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	1 1/2	NOV 23 1951	DEC 3 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
 By \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE By \_\_\_\_\_  
 Date \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 8 1951
SKETCH				
RETOUCHING	3	32	NOV 8 1951	NOV 8 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

NOV 14 1951

NOV 19 1951

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_ By \_\_\_\_\_  
 DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_



on sheet  
G-718

Executive OK of Estimate \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 8 1951
SKETCH	10	1	NOV 8 1951	NOV 27 1951
RETOUCHING				
REPHOTO			NOV 28 1951	DEC 6 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	10	2 1/2		12/10/51

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 1CH-1647

ORDER No. 70217

DATE 11-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)  
HAY STREET, LOOKING WEST,  
FAYETTEVILLE, N. C.

PRIVATE # BEFORE TITLE: F-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all sets of nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				NOV 8 1951
SKETCH				
RETOUCHING	7		NOV 8 1951	NOV 13 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*St. Louis & Red  
Impressions*

(F)



CAROLINA NEWS CO., FAYETTEVILLE, N.C.

NO. 1CH-1648

ORDER NO. 70217

DATE 11-1-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

HAY STREET AT NIGHT, LOCKING  
EAST, FAYETTEVILLE, N. C.

PRIVATE # BEFORE TITLE: F-2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, AND INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of  
order for the customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 8 1951
SKETCH				
RETOUCHING	5	2 1/2	NOV 8 1951	NOV 14 1951
REPHOTO				NOV 26 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ATTENTION:

4 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE  
AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1951	NOV 13 1951
SKETCH				
RETOUCHING		4	NOV 6 1951	NOV 8 1951
REPHOTO				NOV 28 1951
PHOTO-LITHO			NOV 19 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		11-30-51
ARTIST DEPT.	109	9 1/2		1-23-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



5-7  
2 Prints

# ATTENTION:

4 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1951	
SKETCH				
RETOUCHING		6	NOV 6 1951	NOV 8 1951
REPHOTO			NOV 8 1951	NOV 6 1951
PHOTO-LITHO			NOV 10 1951	NOV 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		11-31-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



ZENITH INTERSTATE NEWS CO.,  
DULUTH, MINN.

NO. 1CH-1651

ORDER NO. 70218

DATE 11-1-51

25M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUPERIOR STREET, LOOKING EAST,  
DULUTH, MINN.

PRIVATE # BEFORE TITLE: 128-D

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(USE NEGATIVE ENCLOSED)

CROP AS MARKED

RIGHT SIDE: 1-LIGHT GRAY. 2-BROWN #59 WITH WHITE 1st FLOOR  
CORNER FRONT. 3- LIGHT GRAY. 4-RED. 5-GRAY.

6-BROWN. TALL BLDG.-FARTHEST ON RIGHT- WHITE.  
LEFT SIDE: BROWN BLDG.(BEYOND REX SIGN). BLDG.TO REAR-LIGHT  
GRAY(DULUTH HOTEL). BLUE WATER, LAKE & RIGHT  
HORIZON. GREEN FOLIAGE-LEFT HORIZON.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
Please  
or nega-  
colors are  
each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1951	NOV 13 1951
SKETCH				
RETOUCHING		4	NOV 4 1951	NOV 8 1951
REPHOTO			NOV 4 1951	NOV 4 1951
PHOTO-LITHO			NOV 13 1951	NOV 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.	103	11		12-19-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ZENITH INTERSTATE NEWS CO.,  
DULUTH, MINN.

NO. 1CH-1652

ORDER NO. 70219

DATE 11-1-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAVE OF THE WAVES, SCENIC  
NORTH SHORE OF LAKE SUPERIOR

PRIVATE # BEFORE TITLE: 163-D

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WATER \* BLUE. LIGHT TAN GRAVEL BEACH. GRAY ROCK. GREEN  
FOLIAGE. DARK GREEN EVERGREENS. LIGHT GRAY BIRCH TREES  
SHOWING. CLOUDS IN SKY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order for this set. Please  
see to it that all  
negatives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 8 1951
SKETCH				
RETOUCHING	4	1 1/2	NOV 8 1951	NOV 13 1951
REPHOTO				NOV 20 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.	108	8 3/4		12-20-51

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 1CH-1653 ✓

GA. STATE DEPT. OF PARKS, ATLANTA, GA. ✓

ORDER No. 70220 ✓

DATE 11-1-51

6½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CASINO AND LOUNGE, INDIAN  
SPRINGS STATE PARK, INDIAN  
SPRINGS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

AT BOTTOM OF CARD: "YOU ARE  
CORDIALLY INVITED TO ENJOY THE  
FACILITIES OF GEORGIA'S MANY  
STATE PARKS"

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(NEGATIVE ENCLOSED:

FOLLOW ENCLOSED CARD (3B371-N) FOR COLOR INSTRUCTIONS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

**ATTENTION:**

Subjects of  
Please  
or nega-  
colors are  
each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 8 1951
SKETCH				
RETOUCHING	3	30	NOV 8 1951	NOV 13 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 1CH-1654

ORDER No. 70221

DATE 11-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM KNOXVILLE,  
TENN.

UPPER RIGHT  
PRIVATE # BEFORE TITLE: W-129  
SMALL TYPE: (C) CURT TEICH &  
CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED (WITH VIEWS).

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 30 1951	DEC 2 - 1951
SKETCH	3	7	NOV 27 1951	NOV 30 1951
RETOUCHING	7	6		
REPHOTO				
PHOTO-LITHO			DEC 7 1951	DEC 18 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	16	1-21-52	1-23-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

45749

## ATTENTION

3 Subjects or  
on the customer. Please  
or negative  
live and colors are  
in harmony with each other  
to make an attractive set.

BACKGROUND - 7BH2036 9A-H2113

K - 6A-H1139

N - 7B-H2034

O - 6A-H1136

X - 7B-H2033

V - 6A-H1135

I - 6A-H1133

L - 6A-H1134

L - 6A-H1132

E - 18H155



WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. 1CH-1655

ORDER No. 70221

DATE 11-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EAST TENNESSEE BAPTIST  
HOSPITAL, KNOXVILLE,  
TENNESSEE

PRIVATE # BEFORE TITLE: W-128

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

(NEGATIVE ATTACHED): CROP AS INDICATED.

FOLLOW INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of  
Please  
or nega-  
colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1951	NOV 13 1951
SKETCH				
RETOUCHING	2	3	NOV 6 1951	NOV 9 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4		
ARTIST DEPT.	109	9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

photo in 1CH1654



WERNER NEWS AGENCY, KNOXVILLE, TENN.  
PHOTO BY THOMPSONS

NO. 1CH-1656

ORDER NO. 70221

DATE 11-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHIELDS-WATKINS STADIUM,  
UNIVERSITY OF TENNESSEE,  
KNOXVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: W-127

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS IN FOREGROUND, ALSO 3 WIRES IN LEFT FOREGROUND

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3  
Subjects of  
set. Please  
or nega-  
and colors are  
in harmony with each other  
to make an attractive set.

Photo in 2CH1443

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1951	NOV 13 1951
SKETCH				
RETOUCHING		3	NOV 7 1951	NOV 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2 1/2		12-4-51
ARTIST DEPT.		13 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1657 ORDER NO. 70430 DATE 11-2-51

CUSTOMER THE TERRACE RESTAURANT  
CHICAGO, ILLINOIS

DEPT.

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~NO~~ IN SIDE PANEL *1 1/2 Panel*  
GRECIAN TERRACE ROOM AT THE TERRACE  
RESTAURANT - 55 W. WASHINGTON ST.,  
CHICAGO, ILL. *see copy sent*

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FULL FACE 3 SIDES WITH PANEL AT RIGHT SIDE.

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-9-16-50

*5x3*  
*4 1/2 x 3 1/2 #6*  
*Br 3*  
*Pa 2 1/2*

*Rev 106 HC 2*  
*Pa 12*

*Add'l. Artwork*  
*12.50 m.c.*  
*Add'l. Artwork*  
*27.50*  
*& Grouping*  
*4.00*

*In large file*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1658 ORDER NO. 70431 DATE 11-2-51  
CUSTOMER RESTWELL MOTEL, VAN WERT, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M BUSINESS CDS SIZE 3½ X 2 3/4

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout.

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RESTWELL MOTEL - VAN WERT, OHIO

½ MILE WEST OF CITY LIMITS ON U.S. #  
HIGHWAY 30

FRONT NO.

(All of this on address side)

R. M.

TO COME

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH966. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



F.R. JELLISON, BAR HARBOR, MAINE

NO. RCH-1659

ORDER NO. 70231

DATE 11-2-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL BAR HARBOR,  
BAR HARBOR, MAINE

PRIVATE # BEFORE TITLE: #165

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD A FEW BATHERS ON THE BEACH.

SEE CARD ENCLOSED FOR COLORS (83167)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects for  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1951	NOV 13 1951
SKETCH				
RETOUCHING				NOV 8 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	103	9		2-18-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F. R. JELLISON, BAR HARBOR, MAINE

NO. 1CH1660

ORDER No. 70231

DATE 11-2-51

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

EGG ROCK LIGHT, BAR HARBOR,  
MAINE

PRIVATE # BEFORE TITLE: #164

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW LESS ROCK. SHOW FLAG ON POLE. MORE SKY IF  
NECESSARY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 7 1951	NOV 13 1951
SKETCH				
RETOUCHING		2	NOV 8 1951	NOV 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1661

ORDER No. 70439

DATE 11-2-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MINIATURE RAILROAD - TUNNELS  
AND EVERYTHING, CONNEAUT  
LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ENGINE YELLOW RED BORDER. CHROMIUM SIDES. RED & SILVER STRIPES  
CARS YELLOW WITH SILVER STRIPS AT BASE. PINK & ORANGE FLOWERS  
ON LEFT. GREEN LAWN, REAR. TUNNEL ENTRANCE LIGHT GRAY. GREEN  
MOUNTAIN SCENERY OVER TUNNEL. LIGHT GRAY TRESTLE ON LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING		2-4	NOV 6 1951	NOV 12 1951
REPHOTO				
PHOTO-LITHO			NOV 12 1951	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1-3		
ARTIST DEPT.		9-12		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION:

13 Subjects of  
this customer. Please  
note that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set

1CH167P



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1662  
ORDER No. 70439  
DATE 11-2-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KIDDIE LAND - A PARADISE  
FOR LITTLE FOLKS -  
CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ON LEFT BRIGHT YELLOW CORNICE. LIGHT BROWN AWNING TOP BRIGHT  
SILVER DESIGNS. WITH RED & BLUE STRIPES AROUND TO CORNER.  
AUTO CARS RED & BLUE & GREEN ALTERNATING. ON RIGHT 1st Green  
& ORANGE STRIPED AWNING TOP. GREEN FRAME POSTS. NEAR BLDGS  
CREAM COLOR. GREEN ROOF IN CENTER DARK ROOFS ON REAR LEFT  
& RIGHT. SILVER GRAY FENCE & GREEN LAWN IN FOREGRD.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 13 1951
SKETCH			NOV 8 1951	
RETOUCHING		2 1/2	NOV 6 1951	NOV 8 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	114	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

15

is harmony with your style  
to make an attractive set

1CH1676



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

1CH1663  
ORDER No. 70439  
DATE 11-2-51

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOLF ON A SPORTY WELL CONDITIONED  
COURSE - CONNEAUT LAKE PARK,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIGHT GREEN LAWN IN CIRCLE FOREGRD. SHELTER STAND ON LEFT  
LIGHT GRAY. GREEN ROOF. SILVER GRAY WATER TANK IN REAR  
LEFT CENTER. BRIGHT GREEN LAWN ON GOLF COURSE. DARK GREEN  
FOLIAGE ON TREES.

SUNSET CLOUDS IN SKY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1951	NOV 14 1951
SKETCH				
RETOUCHING	4	1	NOV 6 1951	NOV 13 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	126	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

15

1CH1676



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

1CH1664

ORDER No. 70439

DATE 11-2-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

THE REAL THRILLER IS THE  
BLUE STREAK AT CONNEAUT  
LAKE PARK, PA.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

THE STRUCTURE IS PAINTED YELLOW - THE RAILS ARE BLACK. CARS  
RED WITH GOLD TRIM. MESH GUARD IN FRONT IS SILVER GREY.  
NO. 1 BLACK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects &  
for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1951	NOV 12 1951
SKETCH	6		NOV 6 1951	
RETOUCHING				NOV 8 1951
REPHOTO				NOV 20 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

1CH1665  
ORDER No. 70439  
DATE 11-2-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUN BATHING AT THE BEACH,  
CONNEAUT  
LAKE PARK, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN SAND BEACH. COLORED BEACH BLANKETS. REAR PIER DARK  
GRAY. MAKE WATER BLUE. REMOVE DEAD LIMB ON UPPER RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

15

For this customer, please  
make sure all cards in set  
show uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo

C. Teich

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1951	NOV 19 1951
SKETCH				
RETOUCHING	9	2	NOV 6 1951	NOV 14 1951
REPHOTO				DEC 4 1951
PHOTO-LITHO			NOV 27 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	10		
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. 1CH1666

DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
 CONNEAUT LAKE PARK, PA.

ORDER No. 70439

DATE 11-2-51

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6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

---

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL ELMWOOD, CONNEAUT LAKE  
PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT SAME AS ABOVE.




PHOTO PROPERTY OF

C.T.

---

RETOUCHING AND COLOR DESCRIPTION

BLDG WHITE. WHITE PORCH COLUMNS & RAILINGS. BLACK LETTERING ON BUILDING. DARK ~~XXXX~~ SASH. LIGHT GRAY STEPS. GREEN TERRACE LAWN & SHRUBBERY. LIGHT GRAY WIRE FENCE. SOME PINK BLOSSOMS ON BUSHES ALONG FENCE. 1st MOTOR BOAT BROWN MAHOGANY. BRIGHT CHROMIUM BOATS ON LEFT WHITE. RED TOP EDGES & TRIM. REAR CENTER BOATS BROWN. CHROMIUM TRIM. GRAY BOAT PIERS. SMALL BLDG. ON LEFT WHITE. GREEN ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
 ENVELOPE PHOTO TICKET

ATTACHED  
15

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1951	NOV 13 1951
SKETCH				
RETOUCHING	4	3	NOV 6 1951	NOV 8 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1667  
ORDER No. 70439  
DATE 11-2-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALL ABOARD FOR A TRIP  
AROUND THE LAKE, CONNEAUT  
LAKE PARK, PA.



(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BOAT WHITE. DARK RED EDGES & LETTERING. GREEN & ORANGE  
STRIPED AWNING BUFF TOP ROOF. REAR BLDG. ON LEFT CREAM COLOR.  
BROWN ROOF. REAR BLDGS ON RIGHT LIGHT GRAY & WHITE.  
DARK RED ROOF. MAKE WATER BLUE.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ AND WORK SCHEDULE By \_\_\_\_\_  
Date \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1951	NOV 13 1951
SKETCH				
RETOUCHING	3	2	NOV 6 1951	NOV 8 1951
REPHOTO				
PHOTO-LITHO			NOV 19 1951	NOV 26 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

(E)



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1668  
ORDER No. 70439  
DATE 11-2-51

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER  
TITLE IN FULL

MINIATURE GOLF COURSE,  
CONNEAUT LAKE PARK,  
PA.,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R.M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CEMENT WALKS. GREEN LAWN RED FLOWERS BOX. PINK & WHITE  
FLOWERS. CHAIRS ON LEFT YELLOW. CHROMIUM FRAMES. GOLF TEES.  
UNDER ARCH IN FOREGROUND TOBACCO BROWN. RED CURB EDGES. SMALL  
BLDG. ON LEFT EDGE DARK RED. BROWN ROOF. WHITE SASH. SMALL BLDG.  
IN REAR CENTER DARK RED. BROWN ROOF. ~~REAR~~ LIGHT HOUSE ON RIGHT,  
WHITE WITH RED TOP. SUN SHADE IN REAR CENTER ORANGE COLOR. WHITE  
FENCE AROUND REAR LIGHT HOUSE & SUN SHADE. SIGN & ENTRANCE ON  
LEFT YELLOW. BROWN EDGE & POST. RED LETTERS ON SIGN ON LEFT FOR EGD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 3 1951	NOV 13 1951
SKETCH				
RETOUCHING		3	NOV 6 1951	NOV 3 1951
REPHOTO				NOV 27 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13 1/2	NOV 13 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1669  
ORDER No. 70439  
DATE 11-2-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLENTY OF FACILITIES AND SHADE  
FOR PICNICS,  
CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

OUTDOOR OVENS ARE OF BROWN STONE. TABLES GREY. TREES  
MOSTLY PINES.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING	4	2 1/2	NOV 12 1951	NOV 12 1951
REPHOTO			NOV 12 1951	NOV 12 1951
PHOTO-LITHO			NOV 12 1951	NOV 12 1951
BLEUPRINT			NOV 12 1951	NOV 12 1951
STRIPPING, OPAQUING			NOV 12 1951	NOV 12 1951
HAND COLOR PROOF	116	13 1/2		
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

5X7

15

1CH1676

Typ



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.  
CONNEAUT LAKE PARK, PA.

NO. 1CH1670  
ORDER No. 70439  
DATE 11-2-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
THE PONY TRACK IS ALWAYS POPULAR,  
CONNEAUT LAKE PARK, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
BLDG. WHITE WITH BLACK LETTERING. GREEN TRIM. PONIES BROWN &  
WHITE, ALSO BLACK & WHITE. WHITE FENCE, BICYCLE BLUE WITH WHITE  
TRIM. TICKET BOOTH WHITE WITH DARK UPPER HALF & GREEN ROOF.  
STEELWORK IN BACKGRD BLACK WITH ROUND SILVER GREY PIPE RUNNING  
UP THRU THE CENTER. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING		2 1/2	NOV 6 1951	NOV 12 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1671  
ORDER NO. 70439  
DATE 11-2-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FADE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUST ONE OF THE MANY BUSY DAYS  
AT CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. WHITE. GREEN ROOF, WHITE FENCE. RED LETTERING ON BLDG.  
PENNANTS STRETCHED ACROSS STREET GREEN, RED & YELLOW. FERRIS  
WHEEL & ROCKET SHIP TOWER ARE ALUMINUM. DARK GREY WALK &  
STREET PAVING. RIDE BESIDE FERRIS WHEEL & POLE IN CENTER OF  
FLOWER BED ALUMINUM. FLOWERS BRIGHT COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND <sup>YES</sup> COLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects on  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1951	NOV 19 1951
SKETCH				
RETOUCHING	7	2 1/2	NOV 8 1951	NOV 13 1951
REPHOTO			NOV 8 1951	NOV 8 1951
PHOTO-LITHO				DEC 6 1951
BLUEPRINT			NOV 23 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	146	2		
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Red Impression

Photo

G. G. G. G. G.

E



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1672  
ORDER No. 70439  
DATE 11-5-51

6 1/2 M POST CARDS C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STROLLING LEISURELY ON THE  
BOARDWALK,  
CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BENCHES GREEN. LAMP POSTS GREEN WITH WHITE LIGHT SHADES.  
SMALL BLDGS ON DOCK WHITE WITH GREEN TRIM. LIFE RAFTS YELLOW.  
DOCK IS GRASS COVERED.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

15

Submits of  
this estimate. Please  
make a list of all the  
changes and corrections  
in handwriting, each other  
to make an attractive set.

Photo  
1CH1676  
Photo  
C. Granet

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 13 1951	NOV 13 1951
SKETCH				
RETOUCHING		3 1/2	NOV 6 1951	NOV 13 1951
REPHOTO				
PHOTO-LITHO			NOV 23 1951	DEC 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

1CH1673  
ORDER No. 70439  
DATE 11-5-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A BUSY SCENE ON THE MIDWAY,  
CONNEAUT LAKE PARK, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PAVEMENT DARK GREY. ROOFS ARE GREEN. PENNANTS GREEN, YELLOW,  
RED. BENCHES GREEN. FLOWERS DARK RED & SOME GREEN. ~~THE~~ POP  
CORN STAND WHITE WITH GREEN TRIM & RED LETTERING. BLDG. ON  
RIGHT GREEN WITH WHITE TRIM.

CROP TO DOTTED LINE.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

15

12-16-72

Executive OK of Estimate

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1951	113 1951
SKETCH				
RETOUCHING		3	NOV 6 1951	NOV 2 1951
REPHOTO				NOV 23 1951
PHOTO-LITHO			NOV 13 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		12-11-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1674  
ORDER NO. 70439  
DATE 11-2-51

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
ALWAYS LOTS OF FUN ON THE  
FERRIS WHEEL,  
CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
FERRIS WHEEL & TOWER OF ROCKET SHIPS SILVER GREY. WHITE FENCE,  
AUTOS GREY & BLACK. BLDG. WHITE WITH GREEN TRIM. SMALL CARS  
IN BACKGRD TO LEFT OF FERRIS WHEEL YELLOW & RED, GREEN & YELLOW  
AND GREEN & RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION  
15  
Photo  
C. Granert

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked \_\_\_\_\_  
By \_\_\_\_\_ Date \_\_\_\_\_  
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1951	NOV 14 1951
SKETCH				
RETOUCHING	10	5	NOV 6 1951	NOV 14 1951
REPHOTO				DEC 4 1951
PHOTO-LITHO			NOV 21 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO. 1CH1675

ORDER No. 70440

DATE 11-5-51

DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

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12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL CONNEAUT AT  
CONNEAUT LAKE PARK, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. MNO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

---

RETOUCHING AND COLOR DESCRIPTION

BLDG. CREAM. DARK RED ROOFS ON TOWERS. ADD CLOUDS TO SKY. ON LEFT & CENTER DARK GREEN COLUMNS. SLATE ROOF ON BLDG ON RIGHT. DARK RED ROOF ON PORCH. GREEN PORCH POSTS & TOP EDGE & BOTTOM ON RAILINGS. WHITE FRAMES. DARK GREEN SASH. GREEN AWNING MARQUEE AT ENTRANCE. WHITE LETTERS. WHITE CORNICE EDGE ON ENTRANCE & PORCH ON LEFT. WHITE RAILING ON PORCH. GREEN TOP RAILING EDGE. WHITE RAILING ON TOP CENTER. DARK LETTERS ON BLDG. OVER ENTR. BRIGHT ORANGE & GREEN SUN SHADES. WHITE FRINGE. RED & PINK FLOWERS BRIGHT GREEN LAWN. DK GRAY DRIVE IN FOREGD. SILVER LAMP POSTS. W/

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO WHITE GLOBES

ENVELOPE PHOTO TICKET

15

~~11/15/51~~  
D9914

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1951	NOV 13 1951
SKETCH				
RETOUCHING		6		NOV 8 1951
REPHOTO				NOV 23 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-11-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY CONNEAUT LAKE PARK, INC.,  
CONNEAUT LAKE PARK, PA.

NO. 1CH1676  
ORDER No. 70440  
DATE 11-5-51

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CONNEAUT  
LAKE PARK, PA.,

Small Type: (C) CURT TEICH  
& CO., INC.,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

C - 1CH1673  
O - 1CH1662  
N - 1CH1668  
N - 1CH1675  
E - 1CH1664  
A - 1CH1666  
U - 1CH1667  
T - 1CH1665

L - 1CH1674  
A - 1CH1672  
K - 1CH1663  
E - 1CH1669  
P - 1CH1671  
A - 1CH1661  
R - 1CH1670  
K - 2B-111005

get Photo ✓

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 4 1951	DEC 5 - 1951
SKETCH		10		DEC 4 1951
RETOUCHING		8		
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	16		1-23-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

JK



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1677 ORDER NO. 70447 DATE 11-5-51

CUSTOMER TEMPLE HILL MOTOR COURT  
P. O. EDEN, MARYLAND

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No  
Title in full

TEMPLE HILL - MO-TEL - ON U.S. 13  
EDEN, MD.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

☐ No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP 2)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8-11-51  
5-7-51  
L.O. 1  
Ret. 7/12  
L.C. 2 1/4  
L.A. 11

104  
12-4-51  
12-28-51

G731

Red Duplex

(E)



R.A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 1CH1678

ORDER NO. 70564

DATE 11-14-51

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARY WASHINGTON HOSPITAL,  
FREDERICKSBURG, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, CROPPING AS MARKED. ADD BRIGHT COLOR  
FLOWERS. FOR COLOR OF BRICK. SEE ATTACHED. CARD. /

*Submit Photo to Customer*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1951	NOV 21 1951
SKETCH				
RETOUCHING	2	11 1/2	NOV 15 1951	NOV 19 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 3/4	DEC 13/51	1-7-51
ARTIST DEPT.	107	10		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*Submit Photo to Customer*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1679 ORDER NO. 70451 DATE 11-5-51

CUSTOMER  
WALTER SHERWOOD  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AT BOTTOM ONLY.

GRONERT TO SEE HAACK ABOUT RETOUCHING CARS & BLDGS. ACROSS THE STREET SO  
THEY WILL NOT SHOW ON PICTURE.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

9745 Ret. 6 1/2  
1-30-52/01 10  
1-12-52 UB

W.D.H.

CR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1680 ORDER NO. 70457 DATE 11-6-51

CUSTOMER HARRY N. MARTIN CO.  
ASHEVILLE, NORTH CAROLINA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full

AUDITORIUM HOTEL COURT  
ASHEVILLE, N.C.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS THESE CORRECTIONS:

GREEN STRIP OF GRASS IN FRONT OF EACH SIDE WITH A BOX WOOD BUSH AT BASE  
OF EACH PILLOW. MOUNTAIN HIGHER IF POSSIBLE IN BACKGROUND. (SEE TWO TISSUES  
ALONG WITH SKETCH.)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Lim* 11-9-51 *Ref.* 5 1/2  
*U.C.* 1 1/2  
*L.C.* 2 1/2  
*AD*

*W 2 H*

*Alk. Blue  
Impression*



DISTRIBUTED BY WARNER PHOTO SHOP,  
NEW CASTLE, PA.

NO. 1CH-1681

ORDER No. 70804

DATE 11-6-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAWRENCE COUNTY COURT HOUSE  
AND WAR MEMORIAL,  
NEW CASTLE, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS.

FOLLOW INSTRUCTIONS ON CARD (OBH758)  
ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING	2	4	NOV 8 1951	NOV 12 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



FOND DU LAC NEWS CO., FOND DU LAC, WIS.

NO. 1CH-1682

ORDER No. 70805

DATE 11-6-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

ST. PAUL'S CATHEDRAL,  
FOND DU LAC, WISCONSIN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

GRAY STONE BUILDING, GRAY ROOF, WHITE TRIM AROUND WINDOWS.  
WHITE SIDING SHOWING. BLUE GLASS STAINED CIRCULAR WINDOW.  
GREEN FOLIAGE AND LAWN. SMALL FLOWERS ON BUSHES BEYOND  
ARCHWAY AT FOUNDATION OF BUILDING. SMALL FLOWERS ON BUSHES  
IN FOREGROUND-LEFT AND RIGHT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 8 1951	NOV 13 1951
SKETCH				
RETOUCHING		3 1/2	NOV 8 1951	NOV 8 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	187	1 1/2	NOV 19 1951	NOV 25 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1683 ORDER NO. 70472 DATE 11-6-51

CUSTOMER DEENA PRODUCTS  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

250 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

DEENA LAMP MANUFACTURERS...  
(SEE COPY)

FRONT NO. 5 (All of this on address side) TO COME  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

ART WORK ATTACHED.

RUSH PROOF.

COLOR DESCRIPTION

USE ART WORK FOR COLOR GUIDE.

DRAWING IN LARGE  
FILE

MAKEROVER

Order to ART Dept.

100% Minimum Time Required

NO

YES

RETURN PHOTO

PHOTO USED FOR

Mo. 1h

Very Rush

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1684 ORDER NO. 70480 DATE 11-6-51

CUSTOMER THE SKYWAY COURT  
EVANSVILLE, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REST ASSURED  
THE SKY WAY COURT - 1 MILE NORTH OF  
EVANSVILLE, IND. ON U.S. 41

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE NEGATIVE FOR NEW PRINT. CROP AT BOTTOM JUST BELOW ROAD, AND AT SIDES AS  
MARKED. LET TOP COME.

REMOVE BLDG. AT LEFT REAR OF PHOTO.

COLOR DESCRIPTION

ROOFS BLACK. OFFICE RESTAURANT & ALL BLDGS. GREY STONE. MARQUEES BETWEEN  
#7 AND #23. DOORS SAME AS MARQUEES. ALL FLOWER BEDS RED & YELLOW.  
UMBRELLA IN CENTER COURT RED & YELLOW. SIGN BLUE, YELLOW & RED. ALL COPINGS  
ON BLDGS WHITE. LAWN CHAIRS RED, YELLOW & GREEN.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR



## ADV. ORDER

RETURN	PHOTO	YES	NO
1			
2			
3			
4			
5			
6			
7			
8			
9			
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100			

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

STYLE ART COLORTONE FULL FAC

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

IMPRINT: Customer                      C. T. Imprint                      No Imprint  
Side — Center

Side — Center

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE WIRES, TELEPHONE POLE SHADOW IN DRIVEWAY, EAVE TROUGHS ON BLDG. LEFT SIDE. DIFFERENTIATE BETWEEN ROADWAY & GRASS IN FOREGRD.,

### COLOR DESCRIPTION

ROOF #4. DOORS & WINDOW TRIM #47. STONE WALLS & CHIMNEY #15. SIGN BACKGRD  
#2. CHAIRS - 2-1-29 WITH WHITE ARMS. FLOWERS LEFT SIDE OF BLDG. &  
DIRECTLY ABOVE LAWN CHAIR 22 & 37.  
CAR - #39.

PHOTO RETURNED

To

PHOTO USED FOR

3M—8-16-50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1686 ORDER NO. 70484 DATE 11-7-51

CUSTOMER EL FENIX RESTAURANT  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EL FENIX RESTAURANT...

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. 2 PHOTOS SUPPLIED FOR BOTTOM VIEWS. OTHERS TO BE  
TAKEN FROM OCH1322.

MAKE THESE CORRECTIONS: CHAIRS IN MAIN DINING ROOM TO BE DEEPER PINK-RED.  
(SEE OLD CARD) HAVE LIGHTER GREEN IN LOBBY FLOOR.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8-10 Reproduction

L.O. 2  
Rep. 6  
Photo. 116 244  
L.O. 124

013

as quoted

0107

Red Dye Process



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 1CH1687 ORDER NO. 70485 DATE 11-7-51

CUSTOMER HARRY N. MARTIN CO.,  
ASHEVILLE, N.C.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TSALI LODGE & CABINS, GATLINBURG, TENN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT TELEPHONE POLE & WIRES. PAVE DRIVEWAY.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED.

TO

PHOTO USED FOR

4764

107  
Bldg-1-11 HC 112  
108 1-2351 La 942

W 274

Blue  
Impression

E



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1688 ORDER NO. 70486 DATE 11-7-51

CUSTOMER COLTON COTTAGES  
SILVER SPRINGS, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

COLTON COTTAGES-SILVER SPRINGS, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY. /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

91738  
Rt 6  
Image 106  
Log 9/105  
2-11-52

WJL

903



DISTRIBUTED BY SOUTH TEXAS CARD CO.,  
CORPUS CHRISTI, TEXAS

NO. 1CH-1689

ORDER No. 70822

DATE 11-7-51.

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL (UPPER) AERIAL VIEW OF  
THE PORT OF CORPUS CHRISTI,  
TEXAS

IMPRINT SAME AS ABOVE

LOWER: PORT ENTRY THROUGH THE  
BASCULE ~~BR~~ BRIDGE INTO THE  
SIXTH FIFTH LARGEST GULF PORT.

PRIVATE NO. BEFORE IMPRINT. C.C. 16

PRIVATE # BEFORE TITLE: C.C. 16

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING		5	NOV 9 1951	NOV 12 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

RETOUCHING	1	
PHOTO-LITHO	JAN 9	1952
STRIPPING		
ART DEPT		



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1690 ORDER NO. 70487 DATE 11-7-51

CUSTOMER CLEARWATER COUNTRY CLUB  
CLEARWATER, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
1  
PHOTO PROPERTY OF C. T. & CO.

M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

CLEARWATER COUNTRY CLUB — ~~cc~~ — *cc* —  
CLEARWATER, FLORIDA

*1/4" panel at bottom*

FRONT NO. 5

(All of this on address side)

3 SIDES

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH  $1/4$ " PANEL AT BOTTOM.

FOLLOW TISSUE OVERLAY. /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

9164

Ret 3  
106 HC 112  
La 9  
Ch

11214

*Submit to Curt Teich & Co. 11/7/51*

202



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1691 ORDER NO. 70488 DATE 11-7-51

CUSTOMER WADLINGTON ROCK MOTEL  
HOPKINSVILLE, KY.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WADLINGTON ROCK MOTEL -  
U.S. HIGHWAY 41-N  
HOPKINSVILLE, KY. /

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH, EXCEPT TAKE OUT CAR AT RIGHT (SEE COLOR PRINT #1. FOR  
DETAILS IN BACK OF CAR) PUT CEMENT BASE ON SIGN (COLOR PRINT #2.)  
USE SMALL NEG AS COPY. ALL OTHER MATERIAL FOR DETAILS OF PICTURE & COLORS.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH, AS PER ABOVE.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-8-16-50

1 Print 5x7

Ret. 6  
105 1/2  
L.A. 9  
AS

as specified

Wait

OK Blue Imprints

6



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1692 ORDER NO. 70494 DATE 11-8-51  
CUSTOMER GRAND LAKE LODGE  
LEBANON, CONN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12½ M POST CARDS SIZE 3½ & 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANNEX GRAND LAKE LODGE  
LEBANON, CONN.

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, WITH THIS CORRECTION: GRASS & TREES MORE NATURAL DARK GREEN.  
AWNINGS - RED & WHITE.  
GIVE BETTER DETAIL & COLOR CONTRAST TO PEOPLE SITTING AROUND TO  
ELIMINATE PUPPET EFFECT.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

RETURN PHOTO YES NO

PHOTO USED FOR

6777

108-2451  
L. A.  
9 1/2  
CB



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1693 ORDER NO. 70495 DATE 11-8-51

CUSTOMER LA FIESTA MOTEL  
TAMPA, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FA

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

(AAA) LA FIESTA MOTEL - TAMPA, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

9738  
Rec. 16/2  
108-10-52  
L.C. 9/12

W.H.

X

S.P.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1694 ORDER NO. 70496 DATE 11-8-51

CUSTOMER

D & A AUTO COURT  
BUTLER, INDIANA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

D & A AUTO COURT - U.S. HI-WAY NO. 6  
EAST EDGE OF BUTLER, INDIANA

(AAA)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRS. ON BACK OF EXTRA PHOTO.

COLOR DESCRIPTION

INSTRS. ON BACK OF EXTRA PHOTO

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1695 ORDER NO. 70497 DATE 11-8-51

CUSTOMER THE TIDES  
CLEARWATER, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

11745

105

Ret.  
H.C.  
L.R.

6/4  
1/12  
9/102

W 15



LOVEGROVE'S WHOLESALE, INC.,  
FLINT, MICHIGAN

NO. 1CH1696

ORDER NO. 70499

DATE 11-8-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MC LAREN GENERAL HOSPITAL,  
FLINT, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE!

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG. CREAM. LIGHT BUFF COLORED BRICK WITH CHROME TRIMMING  
AROUND WINDOWS & DOORS. CHROME TRIM ON WINDOWS ON LEFT SIDE,  
CONCRETE STRIP AROUND TOP. SILVER FLAG POLE. ADD FLAG.  
TAKE OUT SMOKE STACK AT RIGHT REAR. CLEAN UP LAWN & SHOW  
GREEN GRASS. TAKE OUT DIRT & TRASH PILES. BLACK TOP STREET.  
LEAVE IN MAN IN FOREGRD.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 12 1951 AND WORK SCHEDULE NOV 12 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 13 1951
SKETCH				
RETOUCHING	10	3	NOV 16 1951	NOV 20 1951
REPHOTO				NOV 30 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12 11 51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



WINTER GARDEN NEWS AGENCY, DEL RIO, TEXAS

NO. 1CH1697

ORDER No. 70500

DATE 11-8-51

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

MAIN STREET, DEL RIO, TEXAS

QUEEN CITY OF THE RIO GRANDE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLORS --(RIGHT) 1st BLDG., TAN -- 2nd. WHITE, BUFF & TAN, WITH BROWN FRONT.. 3rd(KRESS)SIGN RED TAN & BROWN. BLDG.(LEFT) BLANK OUT MONT. WARD SIGN. 1st BLDG. TAN & RED. 2nd WHITE. REMOVE POSTS & WIRES AND REMOVE SOME ~~SEM~~ CARS, AND MODERNIZE OTHERS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

NOV 21 1951

By

NOV 21 1951

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 23 1951	NOV 23 1951
SKETCH				
RETOUCHING	5	5		DEC 4 1951
REPHOTO			11-19-51	11-21-51
PHOTO-LITHO				DEC 18 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134		12-21-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J.

NO. 1CH1698

ORDER No. 70502

DATE 11-9-51

12½ M POST CARDS

C.T. ART OOLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

FRANKLIN AVENUE, SEASIDE  
HEIGHTS, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. NO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION  
12  
Subjects of  
Place  
or nega-  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING		4	NOV 13 1951	NOV 23 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13½		
ARTIST DEPT.		93½		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J.

NO. 1CH1699

ORDER No. 70502

DATE 11-9-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

BOULEVARD,

SEASIDE HEIGHTS, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects of  
order for. Please  
to it. Prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH			NOV 16 1951	NOV 20 1951
RETOUCHING	5	3		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	NOV 21 1951	NOV 30 1951
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D. DATE Filed.

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer



NO. 1CH1700

BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J. ORDER NO. 70502

DATE 11-9-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

BOARDWALK AT FREEMAN'S  
AMUSEMENT CENTER, SEASIDE  
HEIGHTS, N.J. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING		32	NOV 16 1951	NOV 20 1951
REPHOTO			NOV 21 1951	NOV 25 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_



BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J.

NO. 1CH1701

ORDER No. 70502

DATE 11-9-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

COAST GUARD TOWER

SEASIDE PARK, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects of  
order. Please  
or nega-  
and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING	5	3	NOV 16 1951	NOV 23 1951
REPHOTO				DEC 7 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	165	1½	NOV 27 1951	12-7-51 Pth
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J.

NO. 1CH1702

ORDER NO. 70502

DATE 11-9-51

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

BUS STATION,  
SEASIDE HEIGHTS, N.J. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Red roof*

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12  
Please  
negatives are of  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING	5	2 1/2	NOV 16 1951	NOV 20 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 1CH1703

BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J. ORDER NO. 70502

DATE 11-9-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

TITLE: FRANKLIN AVENUE  
AND  
BOARDWALK, SEASIDE HEIGHTS,  
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12 Subjects of  
order for the customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING		3v	NOV 16 1951	NOV 20 1951
REPHOTO			NOV 21 1951	NOV 30 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	134		
ARTIST DEPT.		934		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 1CH1704  
BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J. ORDER No. 70502  
DATE 11-9-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL IN SKY:

FREEMAN'S AMUSEMENT CENTER,  
SEASIDE HEIGHTS, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:  
12 subjects of  
same for the same. Please  
send in original or nega-  
tives. Colors are  
in harmony with each other  
to make an attractive set.

Rephoto call  
Page  
for better

Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked  
Date NOV 14 1951 AND WORK SCHEDULE By \_\_\_\_\_ Date NOV 14 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 14 1951	NOV 14 1951
SKETCH				
RETOUCHING	9	3 1/2	NOV 14 1951	NOV 16 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		12-6-51
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NO.1CH1705

BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J. ORDER No. 70502

DATE 11-9-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IN SKY:

BEACH SCENE,  
SEASIDE HEIGHTS, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

*Colormat*

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12  
 Please  
 or nega-  
 and colors are  
 in harmony with each other  
 to make an attractive set.

*Colormat*

Executive OK of Estimate

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING		0	NOV 16 1951	NOV 17 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2 1/2		12-12-51
ARTIST DEPT.		3 1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

331  
 12-12-51  
 12-12-51

*Please Call Photo Dept*



NO. 1CH1706

B ELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J. ORDER No 0502

DATE 11-9-51

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

BOARDWALK, SEASIDE HEIGHTS,  
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

12

Subjects on  
order must be returned. Please  
send in all positives or nega-  
tives. All subjects and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING		5	NOV 16 1951	NOV 20 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2		12-7-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J.

NO. 1CH1707

ORDER No. 70506

DATE 11-9-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL BRIDGE ACROSS  
BARNEGAT BAY, SEASIDE HEIGHTS,  
N.J. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 12 1951	NOV 13 1951
SKETCH				
RETOUCHING	3	1 1/2	NOV 16 1951	NOV 20 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



NO. 1CH1708

BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J. ORDER No. 70506

DATE 11-9-51

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL BRIDGE ACROSS  
BARNEGAT BAY,  
SEASIDE HEIGHTS, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TO BE MADE INTO NIGHT SCENE.

SUBMIT:

RET. PHOTO REPHOTO B. L. &amp; W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

12 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.Rephoto  
add paper  
to top.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

NOV 14 1951

NOV 14 1951

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 19 1951	NOV 21 1951
SKETCH				
RETOUCHING	6	4	NOV 14 1951	NOV 19 1951
REPHOTO				DEC 7 1951
PHOTO-LITHO			NOV 27 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1709 ORDER NO. 70510 DATE 11-9-51

CUSTOMER OUR LADY OF BETHEEHM ACADEMY  
LA GRANGE PARK, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full

OUR LADY OF BETHLEHEM ACADEMY  
LA GRANGE PARK, ILLINOIS

(MATCH TYPE WITH OTHER CARDS)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No ☒ Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS MARKED  
ON CLIPPING OF ACADEMY.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5  
H.C. 106 1 1/2  
L.A. 9  
OR

W 77



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1710 ORDER NO. 70524 DATE 11-12-51

CUSTOMER SKYLINE MOTEL  
AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE ~~FULL FAC~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FEATURING TUMBLEWEED INN -  
AMARILLO, TEXAS - ON U.S. HIGHWAY 66  
WEST OF CITY

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side Center

DISTRIBUTED BY MC CORMICK CO.,  
PHOTOGRAPHERS, AMARILLO, TEXAS

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT & INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

FOLLOW LAYOUT & INSTRUCTIONS ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

F7 9777 8x10 Rephot  
3-5x7

QMA 104 12-17-51  
L.O. 2  
Ret. 7  
H.C. 2 1/2  
L.A. 112/23/4  
OR

as quoted  
W & H

Red Impression